

Not-For-Profit Council

Newsletter • Winter 2006

american **CAMP** association™

Letter From the Chair

Nonprofit camps are all important to local communities, to thousands of campers and staff. We know you are gearing up for next summer. This is a time to reflect on things that need to be changed or improved. The Not-For-Profit (NFP) Council needs to be doing the same thing. We need to step up to all the changes that have occurred within ACA. Our original NFP operating code will need to be changed to reflect changes within ACA, and we need to determine how we will work together in the future. We need to better define our direction, update our strategic plans, and do needs-assessment surveys to see where we can better serve our NFP camp members/community.

Nonprofit camps make up the majority of the camps in ACA. We need to work together to ensure stronger leadership, to encourage more camp-related research, and to include more nonprofit camps within ACA. We are looking for people interested in leadership opportunities. If you are interested in being an officer or serving on the NFP Council Board, contact Jan Milligan, jan-m@campfire-usa.org. The NFP Council needs your support — please don't be shy; step up to the challenge.

One of the roles the Not-For-Profit Council takes seriously is the monitoring of issues that can or will impact our NFP camps; check out the ACA Web site for updates. For NFP camps, legislative policies can be useful or major hindrances whether they are local, state, or federal regulations. Please take the time to let us know of local and/or state legislative policies you think may be affect other NFP camps.

Make sure you put our meeting dates and luncheon on your calendar. We hope to see you at the ACA National Conference in Chicago February 2 –10. There was a slight problem with the original 2006 Registration Form that was sent out via U.S. mail — the NFP Luncheon was not listed — it is now on the registration form on the ACA Web site. We have a fantastic new speaker we are sponsoring at the ACA National Conference. Jodi Rudick will be speaking at our NFP Luncheon and doing additional sessions on Marketing in the NFP world. Jodi will be speaking on a subject we can probably all relate to “101 Free Ways to Market your Camp.” Check out her Web site, www.advisorsmarketing.com, to find out more about her.

Please contact ACA or myself via e-mail if you have already registered and did not have the opportunity to register for our luncheon and speaker program on Wednesday, February 8. The cost is only \$25 for lunch and the speaker session. Our business meeting is on Thursday, February 9, at 6:30 a.m. and includes breakfast. Please contact us if you would like to attend. We would like to have at least one representative from each of our sections. If you are interested in working with our NFP Council, this would be a great opportunity to start. Contact Bonnie Dunn, bonniedunn@erols.com, or call 443-871-6006 for more information.

— Bonnie Dunn

THE BENEFITS OF JOINING THE NFP COUNCIL

1. Great networking opportunities
2. Fantastic resources for grants
3. Wonderful new Web sites
4. First-rate legislative updates
5. Visionary research for and about NFP camps (which is ideal for use with Boards, grant proposals, and local support)
6. Support for section educational NFP speakers
7. A resource for your NFP camp at ACA

Mark Your Calendars

2006 ACA National Conference in Chicago NFP Luncheon Wednesday, February 8

Guest Speaker, Jodi Rudick from Marketing Advisors, “101 Free Ways to Market Your Camp” — Speaker, trainer, publicist, author, and the “Thomas Edison” of marketing, Jodi has lead many award-winning campaigns. The creative guru of the Advisors, it is Jodi's high energy and innovative spirit that has propelled The Advisors West Coast office into the new millennium.

NFP Breakfast Business Meeting Thursday, February 9 • 6:30 a.m.



Web Resources Specifically for Nonprofit Organizations

National Nonprofit Risk Management Center:

www.nonprofitrisk.org — The organization's newsletter provides a great article explaining waivers and releases. The article would be an excellent addition to your camp training. The Center's newsletter articles are available on their Web site and would be helpful to your boards. For free technical assistance, call 202-785-3891, or click the "Advice" tab to ask specific questions about the use of waivers.

- Nonprofit CARES: www.NonprofitCARES.org — A great Web site for grants and/or NFP assistance; the organization provides an affordable online risk assessment program.
- Foundation Center Library: www.fdncenter.org/marketplace/ — Includes many helpful links, a training center, newsletter, and grant writing hints.
- Catalog of Federal Domestic Assistance: www.cfda.gov
- The Environmental Protection Agency: www.epa.gov/enviroed/solnotice
- Office of Juvenile Justice & Delinquency Prevention (OJJDP): www.ojjdp.ncjrs.org
- Mockingbird Foundation: www.mockingbirdfoundation.org/funding
- Hitachi Foundation: www.hitachifoundation.org
- Blockbusters: www.blockbuster.com

- Rosie's for All Kids Foundation: www.forallkids.org
- Captain Planet Foundation: www.turner.com.cpf

Foundation Resources

Mott Foundation: Makes grants under an environmental program — current interest — freshwater ecosystems in certain parts of the country. Check out www.mott.org or call 810-238-5651 for more information.

Bank of America Foundation: Awards catalyst grants to small organizations involved in any of the following areas — education, community development, health and human services, arts, or culture. Organizations must be located in communities where Bank of America/NationsBank has branches. Check with your local branch or online at www.nationsbank.com/foundation.

Packard Foundation: Awards grants for children and youth programs in the areas of health care, economic security, and violence prevention. Grants are restricted to certain geographic locations. Visit www.packfound.org for more information.

Election Time Is Here!

It is election time for the NFP Council. We are looking for potential candidates for chair, one for the Steering Committee and two for the nomination committee. If you would like to run for a position on the NFP Council, let us know ASAP. Please contact Bonnie Dunn at bonniedunn@erols.com.

Remember, the Not-For-Profit Council is here to serve all nonprofit camps and their operations. Please join our efforts by encouraging NFP camps and staff to become active members of the Council. We encourage your suggestions. The Council is a part of ACA, and all sections have representatives on the Council. The NFP Council is a major instrument to develop

leadership within our community and support the mission of ACA. You can pay your NFP dues on your National ACA Membership Dues Form, but in case you overlooked it, complete the form below and send it in today or go online, www.ACAcamps.org/nfpc, to join us.

NOT-FOR-PROFIT COUNCIL MEMBERSHIP FORM

The Not-For-Profit Council is an organizational body of nonprofit camps within the American Camp Association. It is a subordinate group of the ACA and operates within the restrictions and under the direction of that parent group.

Membership

Membership in the Not-For-Profit Council is open to any member of the American Camp Association, with nonprofit affiliation, who is willing to pay \$25 dues.

ACA Member # _____ ACA Section _____
Name _____ Organization/Camp _____
Address _____
City _____ State _____ Zip _____
Work Phone (_____) _____ Work FAX (_____) _____
E-mail _____ Organization Affiliation _____

Please send this completed form and your \$25 dues payment to:
American Camp Association — NFP, 5000 State Road 67 North, Martinsville, IN 46151-7902