



News In Brief

July 30, 2009

EDUCATION & TRAINING

Are you confused about Facebook, LinkedIn, Twitter, and just what Social Networking is? Do you want to learn about how to use blogs and other internet tools to market your nonprofit? Come learn how to use these tools effectively.

Tuesday, August 18th 10:00 AM - 2:00 PM
Trine University Technology Center, Angola, IN
Cost: \$30 (lunch included) - Free for Steuben County Nonprofit Summit Participants

Registration Deadline: August 4th
Presenters: Georgette Dumont brings experience working within the nonprofit sector as well as background from her doctoral studies that have centered around the nonprofit sector. Georgette taught at Northern Illinois University. Her doctoral work explores Evaluating and Understanding E-Accountability of Nonprofit Organizations.

Please send registration form and a check payable to United Way of Elkhart County to: Indiana Nonprofit Resource Network, 222 Middlebury Street, Elkhart, IN 46516 or fax to 574-295-0033 or email to baxtera@unitedwayec.org
<http://www.unitedwayec.org/nrn-workshops.htm>

EXTRA EXTRA

The [Search Institute](#) offers asset-building ideas for faith-based organizations, such as planning ways for families and other intergenerational groups to spend time together. [Click here to read more ideas.](#)

(National Assembly)

IS\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

[NiSource Charitable Foundation](#)

The NiSource Charitable Foundation strives to enhance the quality of life in company communities through community partnerships with nonprofit organizations in Indiana, Kentucky, Maine, Maryland, Massachusetts, New Hampshire, Ohio, Pennsylvania, Texas, and Virginia. Grants are provided in the following categories: Community Vitality and Development, Environmental and Energy Sustainability, Learning and Science Education, and Public Safety and Human Services. Grants generally range from \$5,000 to \$50,000. For the upcoming grant cycle, applications must be received by September 1, 2009. Visit the company's website to download the Foundation's application form. (Grantstation)

FACEBOOK TIME

We have finally moved the section into the current century and have our own Facebook Group: American Camp Association, Indiana

What can you find there?

- Links important to camps
- Discussion Boards- where you can talk to each other about camp challenges, questions, solutions
- Wall posts of important information
- Events- that you can import directly to your own calendar

Got suggestions for additions to our Facebook group? Contact admins: Brigitta, Weston or Tim!

MGMT & LEADERSHIP

LOWER-COST HEALTH INSURANCE FOR YOUR YOUTH AGENCY

While the important national debate over health care continues, an opportunity here in Indiana could help you to finally provide health insurance at your youth agency or lower your existing health insurance costs.

Purchasing health insurance through WorkSmart likely costs less than purchasing health coverage on your own. WorkSmart bundles together thousands of workers, resulting in purchasing power that delivers lower monthly premiums.

WorkSmart also provides payroll and other back office services at no extra charge.

An estimate for your youth agency is free, and there is NO OBLIGATION to buy. More info: <http://www.iyi.org/hr>
(Indiana Youth Institute)

RISK MGMT/ STANDARDS

[Security Threats: A Guide for Small and Mid-Sized Nonprofits](#)

Security attacks — whether in the form of malicious Internet content, theft of physical devices, authentication and privilege violations, or denials of service — can catch nonprofits off-guard, especially smaller and mid-sized

organizations that may be unaware of possible threats and unprepared to deal with them once they occur. This article aims to help small and medium-sized nonprofits with "accidental techies" and part-time IT consultants focus on threats and develop solutions to better security.
<http://www.techsoup.org/learningcenter/techplan/page11904.cfm>

(Techsoup)

PR/MARKETING

[Nonprofits Missing USPS Summer Discounts Discount Mailing Not A Big Winner](#)

By Mark Hrywna

More than 3,000 mailers of Standard letters and flats were eligible for a rebate program starting July 1, but few nonprofits appear to be taking up the offer from Postal Service.

The Standard Mail Volume Incentive Pricing Program was approved by the United States Postal Service (USPS) Board of Governors and submitted to the Postal Regulatory Commission (PRC) on May 1 for review. The PRC received public comments until May 21 and had 14 days after that date to approve the measure. The PRC gave its approval on June 4.

[To read the complete article click here...](#)

(NonProfit Times Weekly)

GREEN SPOKEN HERE

[National Gardening Association Announces Continuation of Youth Garden Grants Program](#)

Gifts of teaching materials and merchandise credits of up to \$1,000 will be given to schools and community organizations providing gardening programs for children between the ages of 3 and 18....

Deadline: November 2, 2009

(Foundation Center)

[Nickelodeon Grants Program](#)

Nickelodeon is offering The Big Green Help Grants Program, which is a funding opportunity that gives \$2,500-\$5,000 grants to support environmentally friendly projects that inspire kids to take care the environment, be active, live healthy and engage in community service. Grants Program applications can be found at BGHEvent.com

(National Assembly)

SITE & FACILITY

Ask the kids -- One of the coolest things I ever saw was a cabin activity where the campers were asked to design their ideal camp from the ground up. Kids would brainstorm first with the director,

This is the kind of thing that I wish I could remember every day.

www.wisdombook.org

talking about the "stuff" they wanted.

Then each camper drew one or more of the "things" on to 8 ½ x 11" sheets of paper.

Finally the group arranged the facilities and activity areas on a roll of newsprint into a "site map" and filled in the water, paths, etc (An incredible rainy-day activity).

(Y-USA Camping Update)

HEALTH & WELLNESS/ FOOD SERVICE

Move field games to the morning when it's cooler. Move skill clinics to the afternoon when they can utilize more shade/water/etc. Get some Igloo coolers, paper cups for those without bottles (NO sharing of water bottles), and spread them around camp in shady places to sit!

Cool Teaching Tools for Nutrition – You've got some staff right now who would love to share their passion for eating right if they just had your encouragement and some examples on how to get started. So here they are:

<http://www.learningzonexpress.com/nutrition.php> and <http://www.learningzonexpress.com/fruit-and-vegetable-fun-book-and-seedie-kit>

YOUTH SPORTS: Keeping Kids Safe

Nearly one half of all injuries suffered in youth sports leagues can be prevented. Learn how by reading: <http://www.iyi.org/resources/articles/Youth-Sports-Injuries-July-2009.doc>

And listen to IYT's radio show with a national expert on safety in organized youth sports leagues: <http://www.iyi.org/resources/audio/Pushing-Kids-in-Sports-6709.mp3>

PROGRAMMING

www.sierraclub.org/ico (Sierra club likes to partner with camps for inner city outings)

SUMMER FLICKS: New Study Guide on Using Movies to Teach Youth

A new teaching guide helps you learn how to use movies to teach important life lessons to children and youth.

"Teaching with Movies: A Guide for Parents and Educators," provides insight, instruction and resources to help adults use any movie as a learning tool.

The guide is produced by F.I.L.M. (Finding Inspiration in Literature & Movies), which is a partnership between the National Collaboration for Youth and Truly Moving Pictures. F.I.L.M. provides study guides and community service ideas for numerous Hollywood movies.

For example, the most recent addition to F.I.L.M.'s collection is a study guide to use with the movie, "My Sister's Keeper" starring Cameron Diaz. More info: <http://www.youthfilmproject.org> (Indiana Youth Institute)

Understanding IRS rules for nonprofit compensation can be a real challenge. Not understanding those rules can lead to serious consequences, including stiff financial penalties or even revocation of tax-exempt status.

We have an easy way for you to learn how to protect your organization: download our free white paper at <http://publications.guidestar.org/blog/2009/06/03/private-inurement-primer/>.

It could be the most valuable 6 pages you read all year. After all, the IRS won't accept "I didn't know" as justification for excess benefits.

(Guidestar)

We're on the Web!
www.acaindiana.org

FROM THE SECTION OFFICE

My name is Amanda Batista, marketing intern at DoSomething.org, the largest national organization for young people and social change. Each month, we create a new campaign around a cause that teens care about, empowering hundreds of thousands of teens to take action. This summer, we are teaming up with Staples and Ciara for our Do Something 101 school supply drive campaign.

Basically, we're getting kids and teens to drop off school supplies from July 5th to September 19th at any Staples location where they'll then be distributed to children in need in their own communities. As part of our efforts to get the word out there about Do Something 101, we wanted to contact summer camps across the US to get them involved too, and we were hoping that you could spread this message to your camps in the ACA Indiana region. Dropping off school supplies at a nearby Staples or running a collection drive would be great day trip or project for campers to engage in, primarily for day camps, as those kids can easily go home and pick up supplies to bring to camp on days they may go to Staples.

You can find more information about us and the Do Something 101 campaign at www.DoSomething101.org. We hope you'll join us in helping campers get school supplies to kids who need them! We're also teaming up with Baskin Robbins for our "I Serve, You Serve" campaign where anyone under 25 who signs up at www.DoSomething.org/serve gets free ice cream, so you can let your campers know as well! If you have any questions or want to chat more, please feel free to call Aria Finger, CMO at Do Something, at 212-254-2390 x 229.

NEWS YOU CAN USE

The Kresge Foundation - Capital Challenge Grant Program

Letters of intent are accepted year-round. See Web site for more details. Grants from the Kresge Foundation focus on the following six fields of interest:

- health
- environment
- arts and culture
- education
- human services
- community development.

More information about each of these fields of interest can be found on the Kresge Foundation's Web site.

All organizations applying for grants must have annual financial statements that have been prepared and certified by a certified public accountant (the auditor) in accordance with U.S. Generally Accepted Accounting Principles (GAAP) or Government Accounting Standards (GAS).

- 501(c)(3) organizations that are not classified as private foundations
- Government entities
- Religious organizations that are operated by or within religious institutions and serve secular needs, have space formally dedicated to their programs, and have financial and governing autonomy from the parent religious organization
- Colleges and universities that are fully accredited associate-, baccalaureate-, and/or graduate-degree-granting institutions
- Elementary and secondary schools that predominantly serve students with physical and/or developmental disabilities
- Hospitals that are accredited by the Joint Commission

For more information, go to:
<http://www.kresge.org/content/displaycontent.aspx?CID=89>

(Office of Faith Based and Community Initiatives)