



# News In Brief

## EDUCATION & TRAINING

Streamlining Finances for Multi-site Not-for-Profit Organizations

In today's economic environment, organizations across all industries are faced with more pressure than ever to gain efficiencies and transparency into the cash flow cycle. Posing challenges include: cost reductions, improved revenue management, and standardized processes. Those organizations that are multi-site and geographically diverse face the additional challenge of streamlining processes within a distributed organization.

During this Webcast, we'll uncover industry trends related to the best practices, challenges and benefits of consolidating finances for multi-site NFP organizations. In addition, you'll hear in-depth presentations from three of your NFP industry peers about their individual experiences with various levels of the consolidation process.

You will learn:

- The benefits of moving to consolidated/streamlined finances
- The key challenges and barriers to converting and how to overcome them
- Best practices and industry trends

Register today to hear how some of your peers are gaining more efficiency and visibility into the cash flow cycle.

Tuesday, June 9, 2009 @ 2pm – 3:30 pm Eastern  
<http://www.bulldogsolutions.net/BankofAmericaSpecializedIndustries/BAS06092009/frmRegistration.aspx?bdls=19222>

## CAMP SPOTLIGHT

The 2009 MetLife Foundation/Civic Ventures Encore Opportunity Awards will recognize employers and pathway programs effectively tapping the passion and experience of boomers in encore careers that combine continued income, personal meaning, and social impact.

Winners will receive \$2,500 and be showcased for engaging people over 50 to meet society's biggest problems.

Nominations are open until June 1, 2009. Learn more about the Encore Opportunity Awards at [www.encore.org/employers](http://www.encore.org/employers). [Please nominate organizations you believe deserve this recognition](#)

If you have any questions, or would like text or graphics for posting, contact Cal Halvorsen, Program Associate for the Encore Opportunity Awards, at [chalvorsen@civicventures.org](mailto:chalvorsen@civicventures.org) or (202) 478-6186.

(NonProfit Times)

## EXTRA EXTRA

[The New Economic Recovery Law: Resources to Help Children and the Economy](#)

The Children's Defense Fund has gathered useful materials from federal agencies, congressional sources, and advocacy and other organizations that can help you become familiar with the Recovery Act funding and program activities available in states and communities. [Click here.](#) (National Assembly)

May 21, 2009

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## The GuideStar Exchange: Taking Nonprofit Participation to the Next New Level

From the day we launched the GuideStar Web site in October 1996, we have encouraged nonprofits to update their reports in our database. Give donors your most up-to-date information, we urged. Breathe life into data gleaned from IRS records, we prompted. Take advantage of our neutral platform to engage Netizens' hearts as well as their minds, we suggested. Let the world know why what you do *matters*, we exhorted.

These statements are as true today as they were a dozen-plus years ago. The Internet, however, is vastly different, and much about the nonprofit sector has changed as well.

Enter the GuideStar Exchange. ...

[Read more >](#)

(Guidestar)

## MGMT & LEADERSHIP

### Camp Professionals Discussion Group

This discussion group is an automated e-mail mailing list that allows for interactive dialogue between Professional members of the American Camp Association. Messages, questions, and responses will be collected and sent to all subscribers once a day in a "digest" format. This allows you to pose questions and share experiences with your colleagues. Only members of ACA may join this discussion group.

<http://www.acacamps.org/cpdg/>

## RISK MGMT/ STANDARDS

### What Are Teen Staff Allowed to Do? –

[www.osha.gov/SLTC/teenworkers/index.html](http://www.osha.gov/SLTC/teenworkers/index.html)

Print out this easy-to-understand guide on what tools and tasks that are off-limits to teens depending on their age.

### Virginia Graeme Baker Pool & Spa Safety Act resources

<http://www.acacamps.org/publicpolicy/documents/Poollawsdetails.pdf>

<http://www.apsp.org/clientresources/documents/2Summaryof%20PSSafetyAct.pdf>

<http://www.poolsafety.gov/index.html>

## PR/MARKETING

The John S. and James L. Knight Foundation launched the Knight News Release Workshop website to help nonprofits create effective press releases.

The website will show you how with a free step-by-step guide to creating a media plan and writing a news release.

Click to continue:

<http://www.fundraiser.com/nov08/news.html>

## GREEN SPOKEN HERE

ACA is excited to announce our partnership with AT&T and Cell Phones for Soldiers (CPFS\*). Beginning this summer, AT&T and CPFS will launch cell phone recycling drives through the American Camp Association® (ACA). Teens and tweens who are enjoying the environment and learning leadership skills at camp, will compete to see who can:

- Create the most *environmentally-friendly* recycle bin
- Design the most *creative* cell phone recycling bins, or
- Collect the most cell phones from their communities.

Awards will be given in each of the three categories. Contest details will be in the May issue of *Inside ACA*. In anticipation of Earth Day, AT&T sent out the following press release nationwide to all major media markets.

<http://www.att.com/gen/press-room?pid=4800&cdvn=news&newsarticleid=26749>

## SITE & FACILITY

Historic Camp Dudley's Fred Guffey writes: "I've found Wynne Whyman's book *Outdoor Site and Facility Management* to be of great use. Managing ongoing maintenance needs was particularly useful. There are good points about sustainable practices and dedicating funds to 'greening-up' the facility.

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The chapter on record keeping helped me better visualize how I might make future presentations for upgrading facilities to our board of directors and potential donors, and backing them up with hard data. The CD Rom contains 48 good samples, checklists, and forms. The Appendix contains job descriptions which clearly help when doing hiring interviews to ensure that potential new staff really get a 'feel' for what's involved with camp maintenance. It's available for purchase from the publisher [www.humankinetics.com](http://www.humankinetics.com) or from [www.amazon.com](http://www.amazon.com)."

(Y-USA Camping Update)

## HEALTH & WELLNESS/ FOOD SERVICE

(from Kevin Sullivan, CYO Camp Rancho Framasa)

Something we are gearing up for for this summer, i.e. not yet seen how this is going to work, is in our food purchasing and preparation. We have redefined what we want to call "good" food. Many people associate good food with just looks, taste and cost. We are working to define it as taste, cost, limited processing, looks, organic and how locally grown or made is it.

For example, our Food Service Manager has described a biscuit as good and when we looked at it is was a frozen biscuit that has an ingredient's list a paragraph long and that only a chemist could begin to interpret. We proposed a homemade biscuit that takes all of four ingredients - flour, water, baking powder and salt. That is going to be our "good" biscuit. Our philosophy on this is also that we will spend less on the product and more on labor. What better way to support local people than to put money in the pocket of a part-time baker this summer instead of paying a food service company the difference for a more processed and less healthy biscuit.

We are also thinking that we can do 75-80% organic on our vegetables and salad bar this summer.

I will be happy to share how it goes for us this summer and the challenges and successes we encounter as we try to increase the health and wellness of our staff and campers through the food we serve to them.

## PROGRAMMING

**DEALING WITH BULLYING:** Free Webinar and Issue Alert

The differences between bullying and teasing can be subtle, but knowing those differences and how to deal with bullying are essential skills for youth-serving professionals.

Learn the latest in IYI's Issue Alert, "When Push Turns to Shove: How to Help Bullies and their Targets." The Issue Alert also includes the latest information on cyberbullying.

Sponsored by Clarian Health, the Annie E. Casey Foundation and Lilly Endowment, the Issue Alert is available at:

<http://www.iyi.org/resources/doc/Issue-Alert-BULLYING-April-2009.pdf>

And IYI is hosting a free Webinar featuring an international expert who will address the impact adults have on bullying - both in causing youth bullying and preventing and stopping bullying.

The Webinar will be delivered by Rosalind Wiseman, author of *Queen Bee Moms and Kingpin Dads*, on June 3, 2009, from 10a - 11:30a (Indianapolis time). The session provides useful tips and practical strategies for creating effective partnerships with parents and managing your own personal responses to anxious or angry parents.

More info: <http://www.iyi.org/trainings/audio-conferences.aspx>

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## Bulletin Available on How Nonprofits Can Apply for Stimulus Package Funding

A free, special bulletin, *The American Recovery and Reinvestment Act of 2009: Act Appropriations Beneficial to the Nonprofit Sector and Key Resources for Organizations to Approach and Access Funding Sources*, is available starting, April 27, 2009.

Written and researched by the Center on Philanthropy at Indiana University and published in conjunction with Giving USA Foundation, the Bulletin provides timely information on how charitable and philanthropic organizations can apply for funding through the Act, also known as the stimulus package. The Bulletin contains hotlinks to numerous sites and resources.

As a public service to the nonprofit sector, the Bulletin is offered free. The passage of the Act offers nonprofits opportunities to acquire desperately needed funding relief to sustain current programs and to access novel forms of funding to implement new and innovative programs. There is a sense of urgency, however, as deadlines for applying for grants under the Act are approaching.

To read the Special Bulletin go to:  
<http://image.exct.net/lib/fe13717d6405/m/1/GUSA+Special+Bulletin+FINAL.pdf>

(Office of Faith Based and Community Initiatives)

## FROM THE SECTION OFFICE

### Mazda Foundation

The foundation accepts applications from May 1 - July 1 each fiscal year.

**Description:** Acting on a strong sense of responsibility to give something back to the American communities in which it operates, Mazda established a philanthropic foundation, the Mazda Foundation (USA), Inc. As the corporate foundation of Mazda North American Operations, it has awarded nearly \$3.8 million to worthwhile causes across the United States since its inception and initial awards in 1992. A focus on youth and educational opportunities for minorities are common threads that run through many of the programs funded by the foundation. Additionally, Mazda has nurtured long-term partnerships that advance medical research to find a cure for juvenile diabetes, help to improve the condition of the nation's parks, and promote cross-cultural understanding between the United States and Japan. Through its financial gifts to youth-oriented charitable programs, Mazda not only envisions a better future but is taking meaningful steps to realize that goal.

**Who May Apply:** The Mazda Foundation awards grants to programs promoting: education and literacy, environmental conservation, cross-cultural understanding, social welfare, scientific research.

For more information, go to:  
<http://www.mazdafoundation.org/grantguidelines.html>  
(Office of Faith Based and Community Initiatives)

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## NEWS YOU CAN USE

### The Heineman Foundation

**Deadline:** September 1 annually

**Description:** The purpose of the Heineman Foundation is to provide seed money to start-up projects and new projects within existing organizations for a maximum of three to five years. The foundation's general areas of interest are the following:

- ◇ environmental research that will help prevent, reduce, or eliminate large-scale water degradation
- ◇ music as education and a preserver of culture
- ◇ research into prevention, education, and treatment for childhood illnesses
- ◇ programs that enable youth to think, create, and communicate effectively
- ◇ programs that enable economically

challenged women to enter and remain in the workplace, such as:

- o on-site day-care centers
- o job-training programs
- o language and leadership skills programs.

**Funding Amount:** The average range of the foundation's donations is \$20,000 to \$50,000 per annum.

**Who May Apply:** An organization must have 501(c)(3) status and upload copies of corresponding IRS documents to the online application form in order for the application to be considered.

For more information, go to:

<http://www.heinemanfoundation.org/guidelines>

(Office of Faith Based and Community Initiatives)