



News In Brief

May 7, 2009

EDUCATION & TRAINING

Got 15 minutes to improve staff training? **Expert Online Training** is proud to offer "Top Ten Tips for Training Terrific Staff," our new free flash webinar. Just sign in and then press play to watch this animated slideshow hosted by Dr. Christopher Thurber. "Top Ten Tips for Training Terrific Staff" is packed with expert advice on creating a friendly, professional camp staff this summer. And if you want even more free professional development, check out last year's webinar: "Your Camp's Substance Use Policy: Design, Implementation, and Enforcement." [View either webinar now.](#)

CAMP SPOTLIGHT

(Jameson Camp, Indianapolis)
We have a Wellness Camp focused on preventative wellness education for 8 – 12 year olds. We host an Americorps Improving Health Throughout Indiana (AIHTI) service member. Her focus is on the wellness aspects of programming. In every summer program, our families have the option of signing their child(ren) up for dental screenings through Healthy Smiles, and we also do at least two activities led by our Americorps member that focus on health living choices to include exercise and nutrition. The 40 Developmental Assets are also a focus of all of our summer camp programming (social wellness).

\$\$\$\$\$

Nonprofit collaborative partnerships are something every nonprofit should consider at this time. Why? The economy of the U.S. is on the downswing and well entrenched in a full blown recession for starters.

All nonprofits should be looking for ways to increase their impact at this time while also sharing expenses to get more bang for their buck. There is no better way then forming a collaborative partnership to accomplish this goal. A goal that is real because more people need more assistance during times of economic turmoil.

Click to continue:
<http://www.fundraiser.com/apr09/nonprofit-collaborative-partnerships.html>
(Fund\$Raiser Cyberzine)

TECH TIPS

THE TWITTER GUIDE FOR SMALL NONPROFITS

Get a free report from nonprofit consultant John Haydon: Twitter Jump Start - The Twitter Guide for Small Non-Profits. It's a free download for subscribers to CorporateDollar.org (has lots of great info for nonprofits also).

<http://www.fundraiser.com/apr09/news.html>
(Fund\$Raiser Cyberzine)

\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

HOW SMART NONPROFITS INCREASE DONATIONS BY USING GIFT STRINGS

First, just to clarify my terminology for this article, a "gift string" is the series of dollar amounts asked for in a nonprofit, direct mail fundraising letter. You've probably seen typical direct response devices that ask for a gift string of \$25 - \$50 or \$100. It's easy to see that they provide options to the donor, but did you know there are many ways for nonprofit organizations to select the amounts that will enhance the donor's likelihood of increasing their donation amount?

<http://www.fundraiser.com/jan09/how-smart-nonprofits-increase-donations-by-using-gift-strings.html>

MGMT & LEADERSHIP

Senate enrolled act 47 benefits both volunteers and employees at church camps only. It was designed by the nursing home industry for the elderly, and the church camps benefit through association.

<http://www.in.gov/legislative/bills/2006/SE/SE0047.1.html>

<http://www.in.gov/legislative/ic/code/title10/ar13/ch3.html>

These 11 videos will help board members, chief executives, and senior staff understand the fundamental elements of service common to most boards, including board member responsibilities, how to structure the board in the most efficient manner, and how to accomplish governance work in the spirit and mission of the organization. They are based on BoardSource's Governance Series, which can be purchased in our bookstore.

<http://www.boardsource.org/Spotlight.asp?ID=35.430>

(Board Source)

RISK MGMT/ STANDARDS

**Reminder to visitors- blue ink,
NOT pink on the score forms.**

GREEN SPOKEN HERE

DIG IT! The Secrets of Soil is the 2009 theme of the National Association of Conservation Districts (NACD). NACD, the Smithsonian's National Museum of Natural History (NMNH) and the Soil Science Society of America are collaborating on educational materials. These materials should be available by December 1. Please visit <http://www.nacdnet.org/stewardship&education/> for additional information and downloadable education items. The soils education material title is the same as the current exhibit at the Smithsonian NMNH. The exhibit will be in Washington, DC until January 2010 and then will travel through 2013 to 10 sites across the US.

(Natural Resource Education Center)

PR/MARKETING (May Series)



Accreditation logo- is a symbol to the public of a camp's commitment to excellent professional practices for the safety and well-being of its campers. Its use is a privilege reserved for camps that currently meet all requirements for ACA accreditation. A camp may not display this logo if it fails to meet the minimum requirements of the ACA standards program and has not been approved by its section board of directors, if its ACA membership has lapsed or if the Statement of Compliance has not been signed for the current year. Any improper use of this logo is subject to prosecution to the full extent of the law. The same basic rules of the primary logo apply- no changing the logo, maintain clearspace (equal to 3x the height of the association name).



Camp Gives Kids A World Of Good- this mark is a primary identifier of the organization and its programs. It is also intended for use to help promote the value of camp to the public. All members in good standing of the ACA may use the CGKAWOG logo in written promotional material, providing the following is done:

1. A CGKAWOG agreement regarding use of this mark is signed.
2. The mark is not altered in any way
3. No profit is generated from the use of the mark. Anyone wishing to generate a profit from the sale of promotional items displaying this mark must negotiate a Merchandise Licensing Agreement with ACA.
4. Area of clearspace is equal to 1/3 the width of the logo, minimum size is one-inch wide.

SITE & FACILITY

Everybody needs more picnic tables. The best way to get them is to have volunteers build them with you; or even better, build them with campers during your camp sessions. Here's a simple and strong plan: [http://www.archchemicals.com/Fed/WOLW/Docs/BuildingPlans/Backyard/Picnic Table.pdf](http://www.archchemicals.com/Fed/WOLW/Docs/BuildingPlans/Backyard/Picnic%20Table.pdf)

This one is 6' long; my preference is 8 feet so more kids can fit. Just use longer boards. Here's another good plan: [http://www.shopsmithhandson.com/archives/july august 06/woodworking plans project weekend/picnic-table-woodworking-plan.htm](http://www.shopsmithhandson.com/archives/july%20august%2006/woodworking_plans_project_weekend/picnic-table-woodworking-plan.htm)

(Y-USA Camping Update)

HEALTH & WELLNESS/ FOOD SERVICE

Q: How long should I keep camper records?

A: Recommendation is that the records should be kept until the camper turns 18 and then 2 additional years thereafter. So basically when the camper turns 20 they can be destroyed.

Q: What is the position of the ACA on staffing summer camps with RN's vs. LPN's. I am certain that the information you may give me may depend on the camp size, acuity levels of campers that attend, staffing ratios etc...I am just trying to explore if camps are mostly staffing with RN's vs. LPN's .

A; **HW-1 First Aid and Emergency Care Personnel:** A staff member with training in the appropriate level of first aid and CPR must be on duty at all times in camp and on camp trips. (D/R). **HW-8 Health Screening for Resident Camps:** The appropriate staff person must conduct health review and screening for incoming campers and seasonal staff. **HW-11 Health Care Personnel:** Resident camp must have a licensed physician or registered nurse on site daily. Day camp may have prearranged phone access. LPN's are fine for most camp stuff. The HW-11 standard states that Res camps should have an RN or MD daily on site, but an LPN would be able to staff the health center and stay in contact with the physician. For Health Screenings, med or nursing students would also be able to do this.

Q: Where can I find the statutes that apply to nurses?

A: <http://www.in.gov/pla/2497.htm> These can also now be found at the Camp tab of www.acaindiana.org

PROGRAMMING

Thinkfinity.org

Sponsored by the Verizon Foundation, this site provides free educational resources and ideas for afterschool, educators, parents and students.
(National Center for Summer Learning)

Large Group Games - The Ultimate Camp Resource
<http://www.ultimatecampresource.com/site/camp-activities/large-group-games.page-1.html>

Nature of Learning Grant Program Offers Support for Outdoor Classroom Programs

Grants of up to \$10,000 will be awarded to schools, nonprofits, and local groups partnering with a National Wildlife Refuge to provide community-based environmental education....

Posted on April 24, 2009
Deadline: June 15, 2009
(Foundation Center)

CAMP EXPANSION OPPORTUNITY

[Moyer Foundation Seeks Partners for Children's Bereavement Camp Program Expansion](#)

Grants of \$100,000 will be awarded to organizations working to open one-week camps in Major League Baseball cities for children between the ages of 6 and 17 who have experienced the death of a loved one....

Posted on May 1, 2009
Deadline: June 15, 2009
(Foundation Center)

We're on the Web!

www.acaindiana.org

FROM THE SECTION OFFICE

Although business affiliation does not imply an endorsement of products/services by the American Camp Association, ACA does appreciate their support through annual dues as well as advertising and exhibiting fees. The following is a list of business affiliates in our section. We encourage everyone to support these businesses!!!

Kipp Brothers Toys and Novelties

K & K Insurance Group, Inc.

American Income Life Insurance Company

Anchor Industries, Inc.

Safe Sitter, Inc.

AMACO/BRENT

NEWS YOU CAN USE

Build-A-Bear Workshop Giving Programs Accepting Grant Applications for 2009

The Build-A-Bear Workshop Bear Hugs Foundation supports charities in the United States and Canada through the following special grant programs: Children's Health & Wellness: Champ-A Champion Fur Kids grants provide direct support for children in the areas of health and wellness. Grantees include childhood disease research foundations, child safety organizations, and organizations that serve children with special needs. Grant request deadlines are at the end of April, July, and October.

In addition, organizations seeking unrestricted support for children, families, and animals or for wild animals and the environment are encouraged to apply for grants through the Build-A-Bear Workshop Foundation, a nonprofit organization. The foundation reviews grant applications on a rolling basis. Grants range between \$1,000 and \$10,000 each, with an average award amount of \$2,500.

U.S. applicants must be tax-exempt 501(c)(3) organizations. Grant applications can be submitted through the Build-A-Bear Workshop Bear Hugs Foundation (<http://www.buildabear.com/aboutus/community/grants>) and the Build-A-Bear Workshop Foundation (<http://www.buildabear.com/aboutUs/community/BabwFoundation.aspx>).
(Foundation Center)
