



News In Brief

April 2, 2009

EDUCATION & TRAINING

How can you build, strengthen and expand your summer programs? Find out at the Summer Changes Everything national conference, hosted by the National Center for Summer Learning at Johns Hopkins University April 15-16, 2009 with pre-conference April 14th. This two-day conference, held at the Hyatt Regency, Chicago, will challenge you to plan, implement, support and advocate for high-quality summer programming in your community and nationwide. Call 410-516-6573 or www.summerlearning.org/nationalconference

CAMP SPOTLIGHT

YMCA Camp Tecumseh

Many camps for special groups take place at Camp Tecumseh each year as well. The Hoosier Burn Camp for youthful burn victims; Trails of Hope Grief Camp for young people who have lost a loved one; two Royal Family Kids Camps for neglected and abused children; Kidney Camp for youth who need special care for their illness; Touchstone Energy Camp where

campers learn about electricity safety combined with a traditional camp experience. Camp Tecumseh has also hosted 4-H Camp annually since 1924.

"Since the property was first purchased with contributions in 1924, Camp has been blessed by the support of those who believe strongly in the powerful impact Camp has on the development of youth," Wright said. "Thanks to hundreds of donors, this year more than \$192,000 in direct camperships were provided for less advantaged children. Additionally,

EXTRA EXTRA

Allied for Youth connects the allies who help young people grow, develop and contribute. This is a project of MCCOY, Inc.

<http://alliedforyouth.ning.com/>.

(Thanks to Shawn Renner for sharing this local group!)

TECH TIPS

Credit card security from an IT Perspective

Your association's Web site likely offers members the option of purchasing products and registering for events online with their credit cards. Maintaining secure information systems provides your organization with the main line of defense in protecting members' personal information against theft and fraudulent use.

Get some great updates from http://www.bostrom.com/bostrom/compmanage_ektid218.aspx in-house IT guru on standards being used today.

MGMT & LEADERSHIP

Management ... 7 values for setting goals

Few, if any, nonprofit leaders would deny that there are goals for their organizations, and there is general agreement on the need for goals. In their book *Leading With Kindness*, William F. Baker and Michael O'Malley offer several comments about goals.

1. It doesn't make sense to hold someone accountable for objectives that are ill defined or poorly communicated.
2. Important goals to which people are committed have motivational force. They can energize people to work persistently toward something they want to achieve.
3. Setting goals is often mistaken as the end in itself. Leadership and kindly reminders of what is most important and what must get done come in handy.
4. Set goals in the context of thinking big. Leaders who have grander ambitions and ask for more from the workforce invite employees to participate in a bigger story than the one to which they are accustomed.
5. Make certain that individual goals do not impair group performance. Most companies temper the potentially detrimental effects of personal pursuits by giving greater weight to group goals in compensation plans.
6. Avoid the trap of setting long-term goals without specifying intermediate sub-goals, celebrating improvement or making effort secondarily reinforcing.
7. Don't lose sight of the many accomplishments that occur outside the formal goal-setting process. Because it is impossible to identify everything that will be needed in advance of a year, it is essential to recognize meritorious achievements beyond the call of duty.

(Non Profit Times)

RISK MGMT/ STANDARDS

Top 10 Missed Standards – 2008 Summer

10 – OM 17B addresses checking on absentee campers at the beginning of the day or session. This standard addresses the

campers who are participants, but who are not present at the camp when the camp expects to assume responsibility for those individuals.

The policies should specify that the camp will make contact with a parent/ guardian on any unexpected absentee camper. There are sample resources on the

PR/MARKETING

Share the message. Tell the parents and the public about your camp's accreditation. The following resources promote the value of accreditation through proper logo use, press releases, announcements, key messages, links to ACA's parent information site, and more. Before using the new marketing tools, read about the importance of the new [ACA Brand](#) and the [Call to Consistency](#). Pick up valuable insights for your camp's new marketing campaign

<http://www.acacamps.org/accreditation/marketing.php>

GREEN SPOKEN HERE

National Gardening Association Announces 2009 Healthy Sprouts Awards Program- Deadline: October 17, 2009

The National Gardening Association encourages the growth of health-focused youth garden programs through the Healthy Sprouts Awards sponsored by Gardener's Supply Company. The awards support school and youth garden programs that teach about nutrition and the issue of hunger in the United States.

To be eligible for the 2009 Healthy Sprouts Awards, a school or organization must plan to garden in 2010 with at least fifteen children between the ages of 3 and 18. The selection of winners is based on the demonstrated relationship between the garden program and nutrition and hunger issues in the United States.

In 2009, the program will present awards to twenty schools or organizations. Each recipient program will receive gardening supplies and resources, including gift certificates toward the purchase of gardening materials from Gardener's Supply. The top five programs will each receive a certificate valued at \$500; fifteen more programs will each receive a \$200 gift certificate.

Visit the KidsGardening Web site for complete program guidelines and application. <http://fconline.foundationcenter.org/pnd/15016912/healthysprouts>
(Foundation Center)

SITE & FACILITY

Plan Review

The section reviews soil surveys for on-site disposal systems, plans and specifications for water supply and sewage disposal systems to serve all types of public and commercial facilities. Additionally, the Section reviews total facility construction for various types of facilities,

as mandated by law or regulation. These include mobile home parks, day care centers, nursing homes, schools, hospitals, correctional facilities, mental health facilities, and organizational and recreational campgrounds.

www.state.in.us/isdh/regsvcs/saneng/plan_review/plan_review.htm

Coordinating the Feds

The bipartisan Federal Youth Coordination Act created the Federal Youth Development Council, which is responsible for ensuring improved communication among federal agencies serving youth, assessing the needs of youth and youth workers, identifying overlap among federal assistance programs, and recommending allocation of resources. For more information, please visit <http://www.youthcoordinationact.org/>.

HEALTH & WELLNESS/ FOOD SERVICE

Camp cook needed for church-affiliated campground. Must have experience cooking for groups from 30 - 150 persons. Coordinate volunteers to assist in cooking, dishwashing, and kitchen cleaning. Seasonal, six weeks; paid per event. Room and board (camp cabin) available. Position starts June 1. Use of tobacco and alcohol not allowed on campgrounds. Should be good with children and youth. Must complete screening processing to be considered for position. Contact Michael Hoffman. mhoffman@CofChrist.org, or call 502-303-8808

Educational Materials: Thermometer calibration, handwashing, proper cooling, bacteria control, manual warewashing handout and more: www.in.gov/isdh/regsvcs/foodprot/edu/index.htm

Tips and video on **safe coughing habits** - <http://www.coughsafe.com/index.html>

PROGRAMMING

Award-Winning Parent Resource Now FREE

Online -- "Dr. Jon Malinowski and I have put the entire text of 'The Summer Camp Handbook' online," reports Dr. Chris Thurber, who is fast approaching his 30th summer at YMCA Camp Belknap. "After selling nearly 15,000 copies of this premier preparatory resource for new camper families, the publisher gave us permission to post the unabridged text online," says Chris. "Any camp that wants to make this material available to parents just needs to post a link to <http://summercamphandbook.com> on their site." Chris and Jon's book, which has been featured on the Today Show, Martha Stewart, Fox News, and CNN, won a Parenting Press Gold Award in 2003. It contains the most complete camp preparation

information of any single source, including how to find the right camp, pack efficiently, prevent homesickness, soothe parental anxiety, and get the most out of the experience. To learn more, or to find out how you can advertise your camp on the site, visit <http://summercamphandbook.com> or contact Chris and Jon via: summercamphandbook@gmail.com .

PBS Kids offers "Design Squad," a wide range of fun, hands-on activities teaching math, science and technology skills. More info: http://pbskids.org/designsquad/parentseducators/getting_started.html

(Indiana Youth Institute)

The Community Foundation of Southern Indiana, the Horseshoe Foundation of Floyd County, and the Paul Ogle Foundation have partnered to form a relief fund for struggling nonprofit organizations with immediate needs, the Evening News and Tribune reports. To that end, the Ogle and Horseshoe foundations have provided a total of \$400,000 to establish the 2009 Community Relief Fund, which will award up to \$20,000 to nonprofits in the health and human services sectors.
(Foundation Center)



FROM THE SECTION OFFICE

DID YOU KNOW? That Camp Parents website is in Spanish? What a great resource to promote to our Hispanic/Latino families. They can Find A Camp as well as read articles, find checklists, subscribe to the e-newsletter, learn about the scholarship program, learn about camp/nature connection and much more.

<http://www.campparents.org/spa/>

AND, don't forget the **Camp Parents e-News**... A newsletter from ACA specifically for parents that shares the value of the camp experience, the importance of camp as an integral part of youth development, resources from ACA on choosing/finding/preparing for camp and so much more. <http://www.campparents.org/newsletter/> to sign up or find with archived issues

Summer's Hot!!! Okay, spring doesn't arrive officially until the 20th, but summer camps currently are looking for 2009 counselors. You can check out those and other job openings, or post a job opening your agency has, at IYI's Career Center. Post your position. <http://www.iyi.org/career-center/other-opportunities/post-opportunity.aspx>

NEWS YOU CAN USE

Online Grant Writing Guide

Successful grant-writing involves solid advanced planning and preparation. It takes time to coordinate your planning and research, organize, write and package your proposal, submit your proposal to the funder, and follow-up. Preparation is vital to the grant-writing process. Solid planning and research will simplify the writing stage. A well-written proposal follows the basic steps outlined on this website.

<http://www.npguides.org/index.html>

Beyond the Rhetoric: Foundation Strategy

How do nonprofits maximize their impact? What is the role of strategy? Is your organization strategic? Are you? This groundbreaking research examines the current state of decision making at large, private, U.S. foundations. Through in-depth interviews with CEOs and program officers, this study examines foundation leaders' view and use of strategy in making decisions. Analysis of their responses reveals four categories of decision makers ranging from nonstrategic to strategic.

http://www.effectivephilanthropy.org/images/pdfs/CEP_Beyond_the_Rhetoric.pdf
(Charity Advantage)

Outdoor Ed offers Free Unlimited Job Postings

OutdoorEd.com has always been the site that people come to when looking for jobs in the outdoor industry. Thanks to our syndicated partnerships now your job postings are now syndicated through some of the **largest Web sites** on the planet like LinkedIn.com and MySpace.com. Over 400,000 job impressions a day means that your jobs are getting the **best exposure**. And unlike other companies, we *don't* charge extra for this added feature. With the purchase of an annual Company Directory profile at Outdoor Ed for just \$95 a year you are included in the largest [Directory](#) of outdoor programs on the Internet and you can post an **unlimited** number of Jobs for **free** for an entire year. Your jobs are syndicated through our partner network and we also include your jobs in our RSS Feeds and newsletters like this one. With tens of thousands of visitors every month and hundreds of thousands of job impressions, Outdoor Ed is [the place](#) to post your positions. [Start posting now!](#)