



News In Brief

February 12, 2009

EDUCATION & TRAINING

"Essential Skills for Working with Families" addresses the top training request of Indiana youth workers - how to involve and communicate with parents.

This session will be held in:

Indianapolis (April 20), Merrillville (April 21), South Bend (April 22), Ft. Wayne (April 23), Indianapolis (April 27), Bloomington (April 28), Jeffersonville (April 29) and Evansville (April 30).

When working with kids, learn about "Dealing with Destructive Behaviors" from one of IYI's most popular trainers, Dennis Bumgarner. Participants will learn how to best intervene and make appropriate referrals when adolescents present extreme and destructive behaviors like fighting, bullying, eating disorders and substance abuse.

This workshop will be offered in:

Ft. Wayne (May 4), South Bend (May 5), Indianapolis (May 7), Evansville (May 11), Bloomington (May 12), Jeffersonville (May 14), Merrillville (May 19) and Indianapolis (May 21). Partial support for these trainings is provided by The Clowes Fund, Inc. and the Nicholas H. Noyes, Jr. Memorial Foundation, Inc.

Continuing ed credits are offered by numerous national and state organizations. Registration fee: \$45 (\$5 discount for registering online):

<http://www.iyi.org/trainings/upcoming-trainings.aspx>

(IYI)

CAMP SPOTLIGHT

Camp Mack helps feed the hungry locally and globally

(The Mail-Journal, Kosciusko County, Wednesday December 17, 2008 page 6)

Van Buren Township Trustee Libby Winchester has welcomed a number of recent visits from Camp Mack director, Rex Miller, who regularly delivers items collected at the camp to the Milford Food Pantry located at the

trustee's office.

This fall, Camp Mack, recognizing great need in the Milford area, invited its Waubee Lake Association neighbors to join the Camp Mack staff in a food drive to support needs at the local pantry. Lake area residents have multiplied the amount of food that Camp Mack staff could give. Camp Mack continues to serve as a collection location as it works to do what it can to care for needs in the local community.

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DONORS ARE MORE THAN WALLETS

Fundraising is about converting potential donors into actual donors. However, in the attempt to convert potential donors to actual donors you must realize that donors are more than wallets!

This is something that all successful non-profits and charities have realized. Not only have they realized this fact, they have also begun to implement the necessary processes that ensure donors are treated better than a wallet waiting to be exploited.

Click to continue:
<http://www.fundraisers.com/dec08/donors-are-more-than-wallets.html>

(Fund\$Raiser)

MGMT & LEADERSHIP

Available for Pre-Order: May/June Staff Training Issue of *Camping Magazine!*

The ever-popular staff training edition of *Camping Magazine* is now available for pre-ordering. Last year, we doubled our orders of this issue, which is widely used by camps for staff orientation and training. We expect even more orders this year . . . that's why it's critical for you to pre-order early to guarantee the quantity you want for your staff training programs. Reserve your copies today online at www.ACAcamps.org/campmag! (ACA)

ONE-ON-ONE: Just for You!

In a recent survey, 100 percent of youth agencies who used IYI's one-on-one consulting service said the consultant strengthened their programs. Examples include increased fund raising through board development, new strategic plans that raised more money and computer technology that reduced internal costs. IYI consultants also can design easy-to-use evaluation tools. Fee: just \$30 an hour. More info: <http://www.iyi.org/consulting-services/one-one.aspx> (IYI)

RISK MGMT/ STANDARDS

Share the Message About ACA Accreditation

We encourage you to take advantage of all the online ACA-Accreditation Marketing Tools (<http://www.acacamps.org/accreditation/marketing.php>)—display your camp's ACA-accreditation logo proudly and properly! Click on "Share the Message" for your online resource for accreditation marketing.

From proper logo use, press releases, and key messages to links to ACA's parent information site, www.CampParents.org, and more, find out everything you need to know about accreditation at www.ACAcamps.org/accreditation (ACA)

www.acaindiana.org

THE Resource Center

PR/MARKETING

Savvy PR for Nonprofits

This four-part series, written by Susan Young, an award-winning news and PR entrepreneur with experience in both the government and nonprofit sectors, will help readers increase their organizations' name recognition, visibility, credibility, and revenues. The series will explore the value of and difference between public relations and advertising, and subsequently offer tips for writing effective press releases, speaking to reporters and pitching stories, and mapping out a proactive PR plan for 2009. To read Part Three, "Life's a Pitch: How to Talk to the Media," visit

<http://www.grantstation.com/index.asp#tracks> (Grantstation)

GREEN SPOKEN HERE

Friday, February 27th – Flying Wild Workshop

Area educators, both formal and non-formal, are invited to attend a special hands-on workshop designed to help them teach youth about birds. The workshop, conducted in partnership with the Elkhart County Parks Department and the Indiana Department of Natural Resources, will take place from 9:30 a.m. – 3:00 p.m. at Ox Bow Haus Shelter in Ox Bow County Park. Participants will receive Flying Wild: An Educator's Guide to Celebrating Birds, a book designed to provide activities that teach about birds, their migration, and actions people can take to help birds and their habitats. Both indoor and outdoor activities are planned, including a short bird walk. Participants should dress for the weather and are asked to bring binoculars, if possible. Pre-registration and payment of \$10 per person are required and registration is limited. To register, call (574) 535-6458 or krista@elkhartcountyparks.org by 4:00 p.m. on Friday, February 13. Interested Indiana teachers can receive continuing recertification units (CRUs) or professional growth development points.

(EEAI)

SITE & FACILITY

Application for Construction Permit

www.state.in.us/isdh/regsvcs/saneng/pdf_s/genera_l_construction.pdf

Public and Semi-Public Pools

www.in.gov/isdh/regsvcs/saneng/laws_rules/410_iac_6-2.1.htm#A

Lake Preservation

www.ai.org/legislative/ic/code/title14/ar26/ch2.html

- Change in water level prohibited without permit
- Applicability to private cooling or pollution control ponds

Compare what you want with what you have, and you'll be unhappy;

Compare what you have with what you deserve and you'll be happy.

~ Evan Esar

HEALTH & WELLNESS/ FOOD SERVICE

FOOD FOR SUMMER YOUTH PROGRAMS

Free resources are available to help you promote and implement the federal Summer Food Program. The Food Research and Action Center (FRAC) has several online materials that can help you recruit additional sponsors and partners, work with state officials administering the summer food program and publicize this opportunity in your local community. The site also offers information on program best practices along with fundraising tips. More info: http://www.frac.org/afterschool/summer_toolkit.htm=

PEANUT CORP OF AMERICA expanded recall

The Indiana State Department of Health is advising Hoosiers to check the growing list of products and brands associated with the expanded Peanut Corporation of America (PCA) voluntary recall.

- To access the FDA's list go to www.fda.gov or call 1-888-463-6332.
- Or, consumers can call 2-1-1 (where available).

State health officials urge anyone who has consumed a product with peanuts or peanut butter and is experiencing the symptoms of salmonella (nausea, vomiting, diarrhea, fever, and abdominal cramps) to talk to their health care provider.

(Office of Faith Based and Community Initiatives)

PROGRAMMING

http://www.acacamps.org/research/understand/youth_development.php

Challenge a member of your staff to dig into these outcomes and showcase the outcomes your camp delivers.

It's nearly a pre-requisite to funding in this economic climate, plus, shouldn't we all as strong camp leaders want our programs to actually deliver what we promise they will?

(ACA)

FREE AND FUN YOUTH ACTIVITIES FROM TINSEL TOWN

Lights, camera and put youth into action.

The National Collaboration for Youth and the Heartland Truly Moving Pictures present F.I.L.M. - Finding Inspiration in Literature and Movies. Hollywood films are selected for their inspiring stories and character lessons. You also can read a book related to the film. F.I.L.M. then provides discussion questions and ideas for community service activities related to the movie.

For example, new materials from the movie, "The Express," based on a true story, can be used to teach young people important lessons about courage, racial injustice and perseverance.

Free and online: <http://www.youthfilmproject.org>

SECTION OFFICE INFO

Membership Committee

Tim Nowak- Chair

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Mary Allen- Co-Chair, Awards & Scholarships

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Lydia Ross- New Members

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Mark Battig- Emerging Professionals (EPIC)

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Bekah Carmichael- EPIC

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Kara Duff- Prospects

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Therese Plotz- Awards & Scholarships

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We're on the Web!

www.acaindiana.org

www.acachio.org

FROM THE SECTION OFFICE

Ten Reasons to Hang Out With The ACA Indiana Executive

10. Can make whistles from soda straws and acorn tops
9. Will shrink wrap anything in 10 seconds or less
8. Has a PhD in Duct Tape Repair
7. Has sung Princess Pat on stage at the mall at Navy Pier (during a national conference, yes I have witnesses)
6. Considers aluminum foil, duct tape and WD 40 as basic essentials, even more valuable than tp in some cases
5. Known as the Pyro Queen able to light single match fires
4. Able to tie people up to demonstrate her expertise with OLS knots
3. Has never had to call 1-800-CALL-PEG
2. Able to find food anywhere without a compass
1. Can use the ACA light pen to find her way around Washington, DC

NEWS YOU CAN USE

Startling results received by Indiana Parks and Recreation agencies utilizing SSCI in 2008:

- **11%** of applicants screened were found to have Criminal Records
- **8%** of these Criminal Records were found outside the State of Indiana. This alarming fact emphasizes why a National search must be part of your screening program.
- **20%** of the records found were Felonies, which are the most serious crimes

(Southeastern Security Consultants Inc-national program partner with NRPA. Data is being found when agencies/ organizations are meeting the national background screening guidelines by NRPA. www.ssci2000.com)

My Nonprofit's Ready for Its Close-up:

Creating an Online Video Strategy

Tuesday, February 17 at 1 p.m. EST

Why is YouTube so compelling? What does user-generated content mean? How can (and why should) nonprofits of all sizes consider breaking into the world of video to tell their stories?

Gala dinner videos are no longer enough. You need a new paradigm to be able to use the power of online video, with the resources you have.

In this session we will walk through how to create a video strategy, how to find the stories within your organization, how to turn these stories into videos, and how to use them to advance your mission.

Register now:

<http://web.networkforgood.org/np911021709/>

(Network for Good)