

NEWS IN BRIEF



December 12, 2008

SPORT / ATHLETIC FACILITIES DIRECTOR

Salary: \$28,000 - \$32,000

Description

Responsible for operation and maintenance of a youth baseball/softball park, an adult softball complex, and other sports facilities. Involves planning, supervising, managing, marketing and booking a variety of tournaments, league play, clinics, classes, rentals and other activities. Requires managing the operation of the facilities including staffing, scheduling, concessions, and overseeing maintenance of the facility; recruiting/ booking tournaments/ events; marketing/ publicizing the facilities; seeking sponsorships and funding sources; preparing/ submitting an annual budget; overseeing expenditures/ revenues; supervising staff/ volunteers; evaluating all programs/ operations; developing relationships with tourism bureau and its members; and acting as a liaison and coordinating with area schools and other youth sports programs.

REQUIRED: a degree in Sports Administration, Recreation Management or a related field; experience in sport field maintenance and administration, facility operations, and league management; and a valid driver's license.

PREFERRED: excellent public relations & marketing skills; good planning/ organizational skills; knowledge of RecTrac software; and Certified Youth Sport Administrator and Certified Parks & Recreation Professional.

This full-time position includes excellent benefits. Assume weekend work, evening hours and busy schedule required from March – November.

Request/submit application by **December 30, 2008**, to: Clarksville Parks & Recreation Department/Clarksville, IN 47129/ Phone (812)283-5313/Fax (812)288-1380/Email: info@clarksvilleparks.com. Go to www.clarksvilleparks.com to obtain application.

FROM THE SECTION OFFICE

What a busy, interesting and challenging 2008 has been for many of us on a personal and professional level.

I recently had in-depth lively discussion regarding the commercialism of holidays - started by my sister who is struggling with her 12 yr old between personal value of being a good person (volunteering, donating, empowering others) versus the greedy piranha mentality that so frequently surrounds holidays. Having a 2 year old, my husband and I are having discussions about which of our values are most important and how we are going to teach those to our daughter.

As I look back among the news and events that occurred this year, I start posing questions so I can walk my talk. The work I did- how did it impact others? The time I spent- who did it impact? If someone were to write about me 50 years from now, what would they say about me?

Relating to your camp or organization, what can be said about the work you did for 2008? What did you accomplish? Whose life did you change? And what's on schedule for 2009?

We are always looking for ways to improve benefits and increase value- please let us know if there is something we can do to help you succeed!

2009 is likely to interesting and challenging as well on many fronts- locally and globally. May you prepare well for the challenges of 2009 and succeed in touching the lives of many children and adults through your organization and your programs.

Have a safe and happy season- and we will see you in 2009.

Brigitta Adkins, Executive Director
ACA Indiana

TECH TIPS

“Managing Technology to Meet Your Mission: A Strategic Guide

<http://www.wiley.com/WileyCDA/WileyTitle/productCd-0470343656.descCd-description.html>

The book includes chapters from our NTEN friends and some ISF members. It will be published in March 2009, but you can order it now.

LINK UP

free download of Seth Godin's book on web design. The first, "Knock Knock" -

<http://www.salted.com/unsalted/files/knockknock.pdf>. The follow-up is "Who's There?" (mostly about blogs, but pages 38 - 44 are priceless for)

\$

Xerox FreeColorPrinters: Affordable Business Printing Solutions

The Xerox FreeColorPrinters program provides organizations with professional quality, in-house color printing capabilities at no capital expense. If you're looking to improve the quality of your in-house print jobs and/or reduce your outsourced print expenses, this program is right for you!

Enjoy no-risk, low-cost ownership paired with high quality printing:

- **Immediate savings:** get the Phaser™ 8560 for free
- **Up front promotions:** new members receive limited-time discounts on supplies to get started
- **Long term benefits:** free three-year service agreement and periodic specials provide security and cost-effectiveness throughout the program
- **No risk:** if the program isn't a fit, you can opt out and return the printer at any time

FreeColorPrinters is best for those printing 2,000 or more color pages per month (4 reams) and spending at least \$125/month on business printing. [Take our 5 question quiz](#) to see if the program is the right printing solution for your business.

FreeColorPrinters puts quality business printing in reach:

- Once accepted into the program, your business will receive a free Phaser 8560DN color printer, which is yours to keep at the end of the three year program.
- Your new color printer will include a free three-year service agreement (on-site service + phone assistance).
- FreeColorPrinters supplies prices are market rate and members receive special offers and promotions.

http://www.freecolorprinters.com/fcp_program.cfm

SITE & FACILITY

"It's The Bathrooms" – From the nearly 5,000 parents that evaluated their camper's experience on our Zoomerang survey this year, the one thing that rated the absolute lowest was "camp bathrooms." The highest correlation to overall satisfaction? Camp bathrooms. And the reason so many camps can't get that right? Here's the definitive article on camp bathroom materials, design, and renovation: <http://campbusiness.ecndigitaledition.com/magazine.aspx>

STANDARDS SECRETS

All camps re-accredited or newly accredited in 2008 will be sent a NEW metal, durable, Camp Accreditation sign in early 2009. Those camps re-accredited or newly accredited in 2007 received their signs in May of 2008. Camps visited in 2009, will receive their signs in early 2010.

All currently accredited camps will receive their Accreditation Certificate winter of 2009.

MANAGEMENT

"Turning to Each Other in Hard Times: Four Steps for Saving Money and Building Social Capital"

<<http://news.gilbert.org/BuildSocialCapitalInHardTimes>>

I'm especially intrigued by the four steps that he recommends:

1. Ruthlessly drop any technology that erodes social capital.
2. Reduce investment in any technology that fails to build social capital.
3. Immediately invest in technology that allows you to identify and nurture existing social capital.
4. Strategically invest in technology that helps you build social capital.

What do you think?

Deborah Elizabeth Finn, Cyber-Yenta, Boston, Massachusetts, USA

I don't think Michael is suggesting necessarily that IT budgets should go down (and, Gavin, as much as you and I and lots of other people might like to suggest they shouldn't, they *will*.)

I think his main point is that what is going to get us through this time is not business as usual. We're going to depend way more on each other in real, personal ways than we used to, and his point is that we should realize that now, and let's facilitate that, instead of impeding it.

That said, I think that the number of kinds of technology and policies that really either erode or build social capital are, in most nonprofits, pretty few and far between - and saying that an org should drop or adopt those isn't informing the organizations much.

So, to my mind, to focus on technology for this is a side issue. Focus on activities and strategies that build community and social capital, and reduce competition, and make sure you use technology wisely to implement those strategies and activities.

~Michelle

PROGRAM

To go a little deeper, check out the [Recycled Paper Information Page](#) with reasons to use recycled paper and some data on why it matters so much. For example, the site states:

- The average American uses 9 trees (750 pounds) worth of paper per year.
- About half the trees cut down in North America annually are used for making paper.
- Paper accounts for 30 to 40% of landfill waste.
- More than 90% of the printing and writing paper made in the U.S. is from virgin tree fiber.
- Nearly a ton of new recycled paper can be made from a ton of recycled stock compared to the 2 to 3.5 tons of trees required to make a ton of virgin paper. This is one of the reasons recycled paper results in lower solid waste by-products and uses less energy, water and chemicals.
- Producing recycled paper causes 74% less air pollution, 35% less water pollution, and creates five times the number of jobs than producing virgin paper.

GREEN SPOKEN HERE

There is no question that electronic data management can be used to reduce administrative burdens. However, paper doesn't cause paperwork, organizations do. Because organizations can process electronic forms more easily than paper ones, it may be that so-called paperwork will even increase in the future, with most of it done on-line. It was never fair to blame the paper, so while we reduce paper use, we should not go overboard and try to avoid paper in those cases where it is the best tool for the job.

Paper is far too useful and satisfying to do without. Even if we tried, we wouldn't be successful. A "paperless office" makes about as much sense as a "glassless office" or a "metal-less office."

The paper efficiency approach acknowledges the usefulness of paper, but recognizes that we can still use considerably less than we do now. The paperless office is like a starvation fast that just won't last. By contrast, paper efficiency is like a balanced diet with good physical exercise. **What Is Paper Efficiency?** Paper efficiency measures how much paper is needed to perform a specific task. Improving paper efficiency means accomplishing the same task, with less mass of paper used.

The information presented here does not necessarily reflect the views of ACA Indiana. Special thanks for contributions: Techsoup, Indiana, Park & Recreation Association, ACA, Information System Forum, Y-USA Camping update, National Center for Summer Learning, IYI, National Assembly

UPCOMING EVENTS

The American Humanics Management/Leadership Institute January 4 - 7, 2009 at the Marriott Downtown Indianapolis

The American Humanics Management/Leadership Institute (AHMI) is an intensive educational symposium established by American Humanics in 1973. AHMI provides the capstone experience in nonprofit management and leadership education. Local and national nonprofit leaders present issues pertinent to professional leadership and engage participants through workshops, dialogues, forums and case studies. Expanded AHMI Placement Services allows local and national nonprofit executives to interview participants for internships, fellowships, and professional positions. The unique, interactive format of the Institute exposes the next generation of nonprofit leaders to the realistic experiences of a nonprofit organization.

<http://www.humanics.org/site/c.oML2KIN4LvH/b.1098897/>

Good2gether is now offering a free syndication widget for nonprofits with static web sites. Take a look at this:

<<http://good2gether.typepad.com/g2g/2008/11/syndication-widget-boston-partners-for-education.html>>

Basically, what this means is that if you're a small nonprofit with a web site that don't (or can't) update very often, Good2gether's widget will enable you to manage up to the minute content about your mission that will be syndicated automatically to your web site. You can go to the widget (which is hosted and administered by Good2gether) and type in news, and it will magically appear on your static web site. Items could include fundraising pitches, volunteering opportunities, workshops, rallies, and news about your organization.

INSIDE ACA

Research ~ www.ACAcamps.org/research

- Enhance the Quality of the Camp Experience
- Measure Youth Outcomes; Healthy Camp Study; Spirituality; Reduce Injuries and Illnesses;
- Implement a Camp Program Improvement Process (PIP)
- Understand the Importance of the Camp Experience
- Youth Development and the Camp Experience; Nature-Based Experiences; and Healthy Child Development
- Improve Camp Business Operations
- Enrollment Budget and Finance; Compensation and Benefits Sites; Facilities, and Programs; Emerging Issues
- Connect and Collaborate

Communications Toolkit ~

www.ACAcamps.org/members/toolkit

The Communications Toolkit is designed to guide camp professionals at all levels in their media relations activities. The Toolkit is a resource for both proactive public relations and crisis communications.

- Media Relations 101
- Crisis Communications
- Generating Stories
- Key Messages by Topic
- Frequently Asked Questions
- Download Printable Version of the Toolkit

20/20 Toolkit Series

Camping Magazine Goes Digital! ~

www.ACAcamps.org/campmag

The new 20/20 Toolbox series provides resources to help camps realize ACA's 20/20 Vision. We are calling this series a "toolbox" for a reason — our intent is to focus on providing hands-on, real-life, "how-to" ideas — ideas that can be implemented and go beyond theory. We will begin with a focus on diversity and outreach.

Education ~ www.ACAcamps.org/education

The American Camp Association Professional Development Plan is based on 14 core areas. Nationally developed courses are designed to provide a system of progression for camping professionals.

- Camp Knowledge Center
- Training /Professional Development Calendar
- Camping Magazine
- e-Institute
- CampLine
- Research
- Conferences
- Start a Camp