

NEWS IN BRIEF



November 21, 2008



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(see Myth No. 2 above).

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Programs that support families, churches, strengthening families, community development and church networks on international, national, and local levels. **ELIGIBILITY:** International, national and local grant seekers. Submit requests anytime. Funding around \$16.5 million. **INFORMATION:** Maclellan Foundation, 820 Broad Street., Suite 100, Chattanooga, TN 37402-2604 or info@maclellan.net or www.maclellan.net.

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304.293.2694 ext. 3438 (Office) * 304.276.2495 (Mobile)
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NEWS IN BRIEF



November 21, 2008



- ★ SAVE THE DATE: March 26TH-28TH, 2009
- ★ WIN FREE GAS!
- ★ ENJOY OUR "FEE'S FREEZE" – 2009 FEE'S DID NOT INCREASE!
- ★ PARTICIPATE IN AN ADDITIONAL EDUCATIONAL SESSION (That means we have over 12 hours of education)
- ★ OPPORTUNITIES TO SAVE CASH (And that isn't just a campfire story were telling)
- ★ And much more at: The 17th annual gathering of the Mid States Camping Conference in St. Charles, IL.

Mid States is a fabulous opportunity to connect with camping professionals, train your staff, shop for deals, and fill your "bag of tricks". The 2009 theme is *Learn Together, Grow Together: Sowing the Seed of Sustainability*. We will provide thought provoking presenters and wonderful opportunities to connect with your peers! Our 2009 Conference Schedule can be found [on-line](#) and you will see even **more** Educational Sessions. Guaranteeing that there will be something for everyone - from 1st year counselor to seasoned director.

The Early Bird can catch more than the worm this year... The early bird can catch **FREE GAS!** If you register before our early bird deadline of March 2nd, 2009, you will be entered into a drawing for **\$200** worth of free gas to be presented during the Opening General Session at the conference. Do you need a guaranteed way to save money? Right in line with this year's theme, we are "sustaining" our 2009 prices by not raising any of our fees or meal prices from last year. (The registration fee schedule is explained below.) Don't Forget... if you refer a NEW Exhibitor who joins us as an Exhibitor at the 2009 Mid States Conference, your group or individual registration is **FREE**.

Call for Presenter forms are available at the [Mid States Camping Conference](#) website. This unique conference welcomes approximately 1200 attendees and offers more than 170 educational opportunities. Please consider presenting, or pass our Call for Presenter form onto someone that would be a good addition to our program. While educational sessions that support our theme are encouraged; we need quality education for everyone from cabin counselor to directors, program staff, nurses and board members.

2009 Fees:

ACA Accredited Camp/Group or Individual

- First Time** Attendee (group or individual): \$100 Individual Attendee: \$100
- Groups: EIGHT** conference participants included in fee Group Fee (By 3/02/09): \$250 (After 3/02/09): \$295
- Additional Attendees: (beyond 8) \$15 each person

Non-ACA Accredited Camp/Group or Individual

- First Time** Attendee (group or individual): \$100 Individual Attendee: \$100
- Groups: FOUR** conference participants included in fee- (By 3/02/09): \$250 (After 3/02/09): \$295
- Additional Attendees: (beyond 4) \$15 each person

Student(s) Registering as an Individual

- Full Time Student Fee: \$25

Our **NEW** on-line registration will be opening in December. We will see you in St. Charles!

LINK UP

Direct Mail ...

Postal dates you need to know

The check is in the mail. That is one line that nonprofits, as well as many individuals, have learned to take with a grain of salt, if not more.

The fact remains, however, that mail, the service provided by the United States Postal System (USPS), remains an integral part of nonprofit operations -- on both the sending and receiving ends of the interaction.

And it was the sending part, direct mail solicitation and everything pertaining to it, which was the focus of discussion by Stephen Colella of Calmark Inc. and Jeff Norton of the Columban Fathers during the recent 2008 National Catholic Development Conference.

Specifically, they were discussing the Postal Accountability and Enhancement Act, which became law in December of 2006. That law included certain dates and deadlines that are important to nonprofit mailers.

While some of the dates might sound far off, things like this have a way of accelerating as they get closer, and long-term preparation will be the best way to approach them.

The dates are:

- February 2009 -- New postage rate announcement.
- May 2009 -- Intelligent Mail Barcode (IMB).
- May 29, 2009 -- FSS address requirements.
- Fall 2009 -- Discounts for Full Service IMB.
- May 2010 -- Elimination of Postnet Barcode.
- May 2010 -- IMB required on Qualified Business Reply Mail (QBRM).
- May 2011 -- IMB required on all other Reply Mail.

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U.S. Bancorp Foundation

The funder offers program grants for projects that are highly effective, innovative and don't duplicate other services. It also provides unrestricted general operating support, capital and in-kind support

ELIGIBILITY: Nonprofits in the company's U.S. operating communities. Apply anytime. About \$20 million.

U.S. Bancorp Foundation, BC-MN-H21B, 800 Nicollet Mall, 21st Floor, Minneapolis, MN 55402 (612) 303-4000

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