

NEWS IN BRIEF



October 23, 2008

INDIANAPOLIS AIRPORT IS MOVING

When it opens November 12, travelers and visitors passing through the new Indianapolis International Airport will instantly recognize more than 40 new and returning national brands, including **Starbucks, McDonald's, CNBC, Brooks Brothers, Harley-Davidson, Borders, Pacific Outfitters, Au Bon Pain, Qdoba, Brookstone, Johnston & Murphy, and Cold Stone Creamery.**

They will also be able to enjoy one-of-a-kind shopping and dining experiences that showcase some of the city's top restaurants, arts and cultural institutions, and sports organizations.

<http://www.indianapolisairport.com/>

FROM THE SECTION OFFICE

Mark your calendars now for a very practical and insightful workshop to help you get the most out of the next legislative session. The Indiana Nonprofit Resource Network is hosting 2 locations for your convenience, December 5th in Goshen and December 9th in Lafayette.

Be ready to communicate with public officials without jeopardizing your nonprofit status. Advocate your mission – legally – and effectively. Know the rules about lobbying.

Contact the host regional directors for more information: Kimberly Johnson johnsonk@unitedwayec.org (Goshen) or Jillian Miller jmiller@uw.lafayette.in.us (Lafayette).

ACA's Campership Program—the Perfect Way to Give Others the Gift of Camp!

Perhaps one of the best kept secrets of ACA! Through the campership program, individuals make a designated donation to your ACA campership fund. All donations, minus a small administration fee, are deposited in your account.

http://www.acacamps.org/inside/08_08/donors.php#2

Complete the Camper Enrollment and Staff Recruitment Survey Today!

The online Camper Enrollment and Staff Recruitment Survey is open through October 31st! Every camp director is encouraged to [complete the survey online](#) to share details about camper enrollment and staff recruitment for Summer 2008. We need every camp's participation in this survey if we are to tell our enrollment and recruitment "story" accurately! Questions? [Contact Deb](#).

CAMP SPOTLIGHT

Jen Feltz writes "Hi Scott (Brosman)! Did I ever tell you that you guys are geniuses?!? We played GaGa at Camp Tecumseh at MACC this year and one of our Rising Stars tried it out with some campers early in the summer here at Matawa. He just tipped up some tables in the parking lot to see if they would like the idea or not...they did! Our LIT's took it on as their project this year. Everyone loves it...maybe more than carpetball! Thanks for letting us steal another great idea from you...we'll be on the lookout for the next one!"

TECH TIPS

get a free trial version of MapPoint to turn your camper addresses into maps of your most effective neighborhoods.
<http://www.microsoft.co>

E-INSTITUTE

[Camp Is for the Camper Online Training Program](#)

The Camp Is for the Camper Online Training, Second Edition gives staff a jumpstart in considering their roles and responsibilities before arriving at camp. The program's four interactive modules address counselor responsibilities as role models, stress reduction while working at camp, and demographics of today's campers and behavior management techniques. The program content draws from the popular booklet, Camp Is for the Camper. [Learn More.](#)

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Grants Available to Support Summer Camps to Introduce Young People to Careers in Manufacturing and Engineering -- Deadline: December 12, 2008

Through a collaborative effort between the Fabricators & Manufacturers Association Foundation (<http://fma-foundation.org/>) and the Nuts, Bolts and Thingamajigs Foundation (<http://www.nutsandboltsfoundation.org/>), grants ranging from \$2,500 to \$5,000 are available to not-for-profit organizations and educational institutions capable of offering overnight or day-camp experiences in summer 2009 that introduce young people to careers in manufacturing and engineering.

The Nuts, Bolts and Thingamajigs Foundation is dedicated to introducing young people to the joys of tinkering, inspiring the next generation of skilled manual artists, engineers, and inventors. The FMA Foundation is an educational, research, and charitable organization that promotes metal forming and fabri-cating technology in manufacturing.

The purpose of the manufacturing camps is to provide a positive, hands-on experience so young people will consider manufacturing as a future career option. Camps must target young people between the ages of 12 and 16. Preference will be given to organizations serving minority populations.

Grant funds may be used for expenses related to curriculum development and instruction, as well as direct expenses such as housing, meals, transportation, and supplies.

Further information and the grant application are available at the FMA Foundation Web site. RFP Link:

<http://fconline.foundationcenter.org/pnd/15015331/fmafnd>

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SITE & FACILITY

End of Summer Special - Camp AED Package 50% OFF!

Heartsine PAD Package includes:

- 1 Heartsine Samaritan PAD - 1 Adult Padpak - 1 Carrying case w/ storage pocket - 1 AED inspection tag - 1 Basic alarmed cabinet - 1 Fast response kit including scissors and razor - 1 3D wall sign - 1 AED window decal - 1 AED online training certification - 1 AED Administrator toolkit (inspection checklist, AED policy, etc)
- MSRP is \$2,726... [ORDER](#) before 10/31/08 and get it for \$1,395!

STANDARDS SECRETS

Looking for:

Insurance checklist * Mechanical & electrical exams * Permission forms
 Temperature Charts * Universal precautions * Use Agreements
 Toilet, Sink & Shower Ratios * much more

Look no further than 2007 ACA's Accreditation Standards Resource CD Rom (comes with the Accreditation Process Guide or you can borrow it from the section office!)

MANAGEMENT

NOW HIRING!!

Post your job openings at the Career Center on IYI's Web site. Youth organizations that have used this free and popular service report that more than half of the applications they receive for job openings come through IYI's Web site. More info:

<http://www.iyi.org/career-center/other-opportunities/post-opportunity.aspx>

Indiana Wesleyan University, Marion Campus

You are cordially invited to attend the Fall Career & Internship Fair scheduled for Thursday November 6 on the Marion campus of Indiana Wesleyan University. As you may know, IWU is the largest private university in the state of Indiana with students in over 60 different majors. Whether you are recruiting for internships, part-time jobs, summer opportunities, full-time employment, missions work or graduate students, this free event will offer something for every participant. To register, please visit the career fair page on our website

<http://clcl.indwes.edu/Display.asp?Page=CareerInternFairF08>

Indiana University

Wednesday, February 25 2009, 11:30am - 3pm
School of Health, Physical Education, and Recreation

Indiana Memorial Union- Alumni Hall
900 E. Seventh St., Bloomington, Indiana 47405
Julie Knapp 812-856-1068

julknapp@indiana.edu

Purdue University

Thursday, February 26 2009, 11am - 4pm
Center for Career Opportunities
Purdue Memorial Union
101 North Grant Street, W Lafayette, Indiana 47906
Mary Beth Wood
Phone: 765-494-3983

marybethwood@purdue.edu

GREEN SPOKEN HERE

I want to make you aware of INPAWS' (Indiana Native Plant and Wildflower Society) annual conference in November. The topic is "Growing Native Plants for Wildlife." It will be held November 22 at the Garrison at Fort Harrison State Park. The speakers and sessions look great. I highly recommend this organization and the work that they

do. http://www.inpaws.org/Registration_web3.pdf

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Dunes Learning Center, National Geographic Society & Indiana Dunes National Lakeshore Presents:

BioBlitz 101 Educator Workshops

November 7-8 for elementary
November 14-15 for middle and high school

Participants can earn 1 hr. of graduate credit for each workshop through Indiana University Northwest or Chicago State University, for an extra cost.

Register directly with IUN on their website, www.iun.edu or contact Dr. Ken Schoon at 219-980-7766 for more info. Register for CSU credit by contacting Mike Siola at 773-995-2964. Illinois teachers can receive CEUs for participating, and Indiana teachers can receive CRU's.

Registration is limited so call the IDELC at 219-395-9555 or gpetersen@duneslearningcenter.org to receive a registration packet and reserve a spot before the deadline of October 30. Cost of the workshop is \$50 and includes meals, lodging and lots of materials! Workshop fees have been partially subsidized by funding from National Geographic.

OTHER RESOURCES

Major Gifts ...5 tips for boosting major gifts

Is your staff not reaching your major gift goals? Don't fire them – not yet at least – according to Laura Fredricks, expert fundraiser and author of "The Ask: How to Ask Anyone for Any Amount for Any Purpose." Fredricks gives five tips on how you can manage your staff better to raise the tremendous gifts your organization expects – and deserves.

- Time management. Meetings do not translate into work. So, try to limit meetings to only the essentials. "You have a lot of people to see and cultivate out there – and time is not running on your side," said Fredricks. Multitasking might be great along the lines of walking and talking, but try to focus your attention on one job at a time. And, protect your time. Make clear times available for your staff to come to you with questions.
- Clear and measurable goals. You need to give your staff goals they can attain. Let them know what you expect and try to create a uniform review every few months to make sure they are meeting those goals. Don't just attach dollar signs to progress. You can measure success in face-to-face donor contact, meetings and event attendance.
- Be cross-functional. Teach your staff different skill sets that they can utilize if someone is out of the office. They will enjoy learning something new, and if something unexpected happens, there is someone who can pick up the slack.
- Risk management. You don't want to be pessimistic, but preparing for the worst can help you if that time ever comes. Think about what would hinder your operations – law change, disaster, and a surge in employees leaving – and plan ways to manage those risks. Creating an action plan now can help your minimize the risks if that situation ever comes up.
- Communicate and demonstrate their value to the organization. Think of your staff as part of a team. All the players are integral for playing the game – and make sure they know that. Employees want to know what is expected of them and their opinions matter to the organization. And, you need to remind them of that.

UPCOMING EVENTS

ACCT Ropes Course Certification Opportunity

Camp Roger is hosting a Ropes Course Review and Certification led by Universal Ropes Course Builders this November. It will be a two day training probably hosted either on November 10-11 or 18-19. We hope to have 6-10 participants. The cost will be divided evenly among the participants (\$300/person for 6 but only \$200/person if we have 10 participants (the more the better!) Lodging is available at Camp Roger for free. This review and testing event is intended for individuals who have some extensive ropes course training previously. There will be information to review and prepare beforehand including documenting training hours and reviewing standards and procedures. In order to receive ACCT certification as a Level 2 instructor (which lasts for three years) you must record 80 hours of challenge course training and 400 hours of program experience. You must also pass the written and skills tests. Please email doug@camproger.org to express interest or ask questions or you may call him at 616-874-7286.

20/20 VISION

- **According to the US Census Bureau, there are an estimated 53,317,926 children ages 5 – 17, as of July 1, 2006**
- **There are approximately 11,000,000 children and youth who attend camp. Of those, only 10% attend ACA camps.**
- **The number attending all camps is less than 20% of the total population of children**
- **The number attending ACA camps is less than 2% of the total population of children**
- **Of the estimated 12,000 camps in the US, only 2,700 are accredited by ACA**
- **Our own research tells us that over 90% of the public doesn't know what accreditation by ACA means (nor what ACA is)**
- **As an organization and as individuals, we are passionate about the camp experience. But so are the operators of the other 9,300 camps in the United States who are NOT accredited by ACA.**