

2020
Sites, Facilities, & Programs
Study Report
for
Overnight Camps



Hello!

Thank you for reading this report!

This report is focused on camps that only offer overnight programming. We have arranged the contents in hopes of providing a user-friendly document that allows for both general as well as more specific information to be easily accessed.

We hope that you find this report useful!

ACA Research Team

Purpose

The primary purpose of this study was to better understand the ACA member camps' sites, facilities, and programs. A secondary purpose of the study was to understand this information based on the type of programming camps provide (i.e., day camp only, overnight camp only, combination of day, overnight, and rental programming). The study was conducted as part of ACA's business research program.

Population

All ACA member camps were invited to participate in this study.

Online survey

An email with information about the study and an invitation to participate in the study was sent to all ACA member camps on October 28th, 2019. A total of 2,405 emails were sent. Of these emails, 21 bounced and did not reach their intended recipient.

Survey close

The survey was closed on November 8th, 2019. No more responses were collected after this date.

Response rate

A total of 679 camps provided usable responses, resulting in a response rate of 28%.

Cleaning

Screening procedures were employed to clean the data prior to analyzing the data. All responses that did not provide the type of camp (i.e., day camp only, overnight camp only, combination of day, overnight, or rental programming) were withheld from the analyses.

Reporting

This document reports the results of the survey responses provided by camps. Results from each camp programming type is reported separately.

FINDINGS: Overnight Camp Sample Characteristics

Overview

This section of the report describes data from member camps that only offered overnight programming.

Description of Sample

Respondents from a total of 171 overnight only camps completed this survey*. About one third of overnight only camps reported being not-for-profit camps affiliated with another entity. Of the camps that reported being a not-for-profit affiliated with another entity; of these, nearly half of these camps indicated that the other entity was a youth-serving agency. Another third of camps were independent not-for-profit camps. The final third was primarily independent for-profit camps. Most member camps reported summer as their primary operating time. A majority of camps served mixed gender groups of participants.

*This sample size is based on the screening criteria that survey respondents must have provided their camp programming offering in order to be included in further analyses.

Regions

Overnight only member camps were located across the United States. The most commonly reported region where camps were located was the Mid-American. The least prevalent region where camps were located was the Southern region.

50 States, D.C. and Puerto Rico - Grouped into Regions

New England = CT, MA, ME, NH, RI, VT

Mid-Atlantic = DC, DE, MD, NJ, NY, PA, VA, WV

Southern = AL, AR, FL, GA, KY, LA, MS, NC, OK, SC, TN, TX, PR

Mid-American = IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI

Western = AK, AZ, CA, CO, HI, ID, MT, NM, OR, NV, UT, WA, WY

167 Responses



Region	Percentage of Responses
Mid-American	22.16%
Western	22.16%
Mid-Atlantic	21.56%
New England	19.16%
Southern	14.97%

Primary Operating Season

Overall, most overnight only member camps primarily operated during the summer, with almost 90% operating *exclusively* in the summer.

What is your primary operating season? - Selected Choice

171 Responses



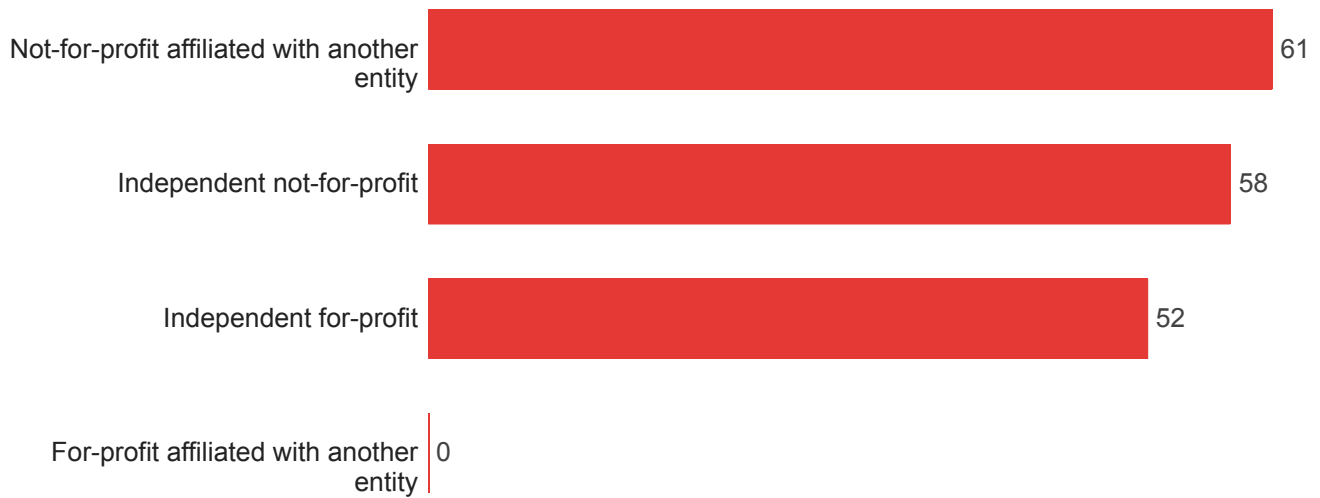
Primary Operating Season	Percentage
Summer	88.89%
Year-round	10.53%
Other	0.58%

Camp Business Model

ACA member overnight only camps represented three business models almost equally: not-for-profits affiliated with another entity (36%), not-for-profits (34%), and independent for-profits (30%).

Which of the following best describes your camp's business model? - Selected Choice

171 Responses



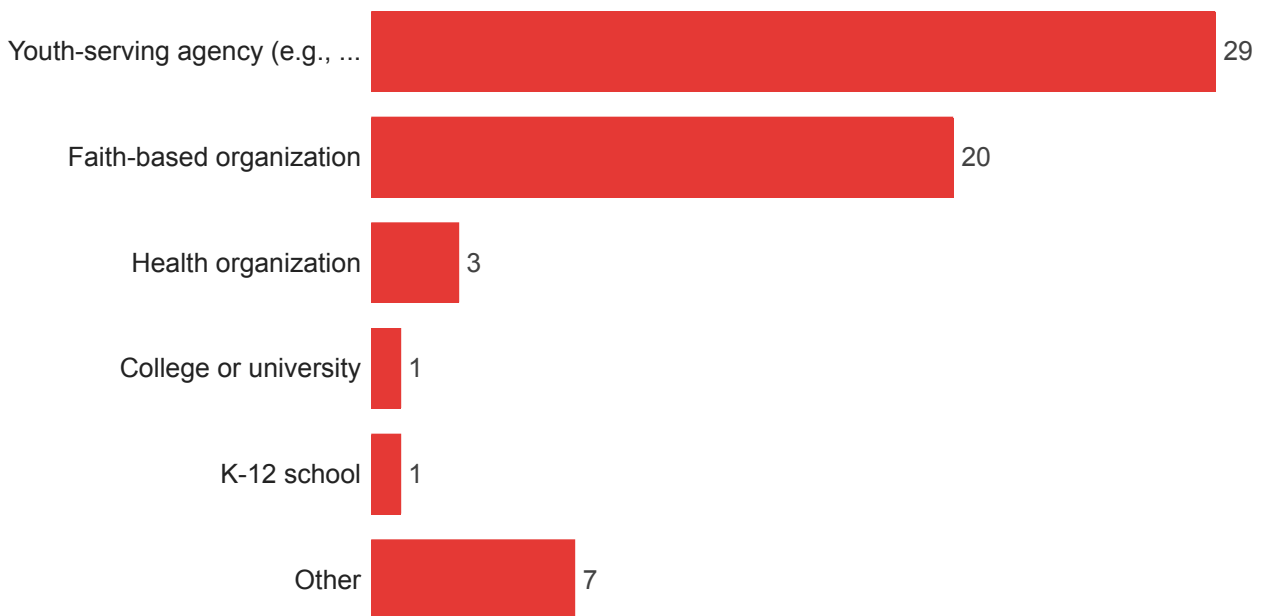
Camp Business Model	Percentage
Not-for-profit affiliated with another entity	35.67%
Independent not-for-profit	33.92%
Independent for-profit	30.41%
For-profit affiliated with another entity	0.00%

Not-for-profit Affiliation

Of the camps that reported being *not-for-profit and affiliated with another entity*, nearly 50% of respondents indicated that they were affiliated with a youth-serving agency (e.g., YMCA, Girl Scouts, 4-H, CampFire, etc.). About 33% of respondents reported being affiliated with a faith based organization.

Not-for-profit affiliation: - Selected Choice

61 Responses



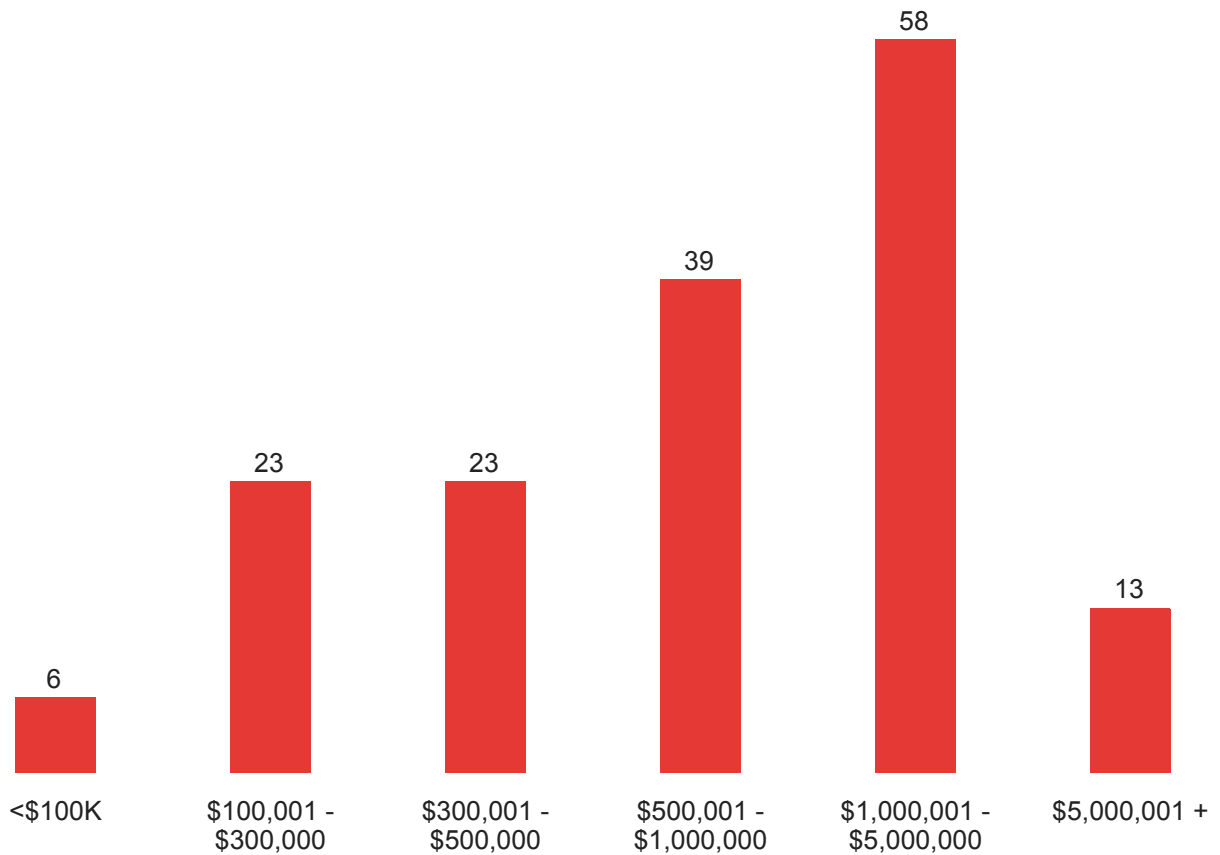
Not-for-Profit Affiliation	Percentage
Youth-serving agency (e.g., YMCA, Girl Scouts, 4-H, CampFire)	47.54%
Faith-based organization	32.79%
Health organization	4.92%
College or university	1.64%
K-12 school	1.64%
Other	11.48%

Operating Budget

Most overnight only member camps reported that their 2019 operating budget was less than \$5 million. The most commonly reported operating budget was \$1 million to \$5 million, and less than 5% reported an operating budget of less than \$100,000.

Please select the option below that best represents your 2019 operating budget.

162 Responses



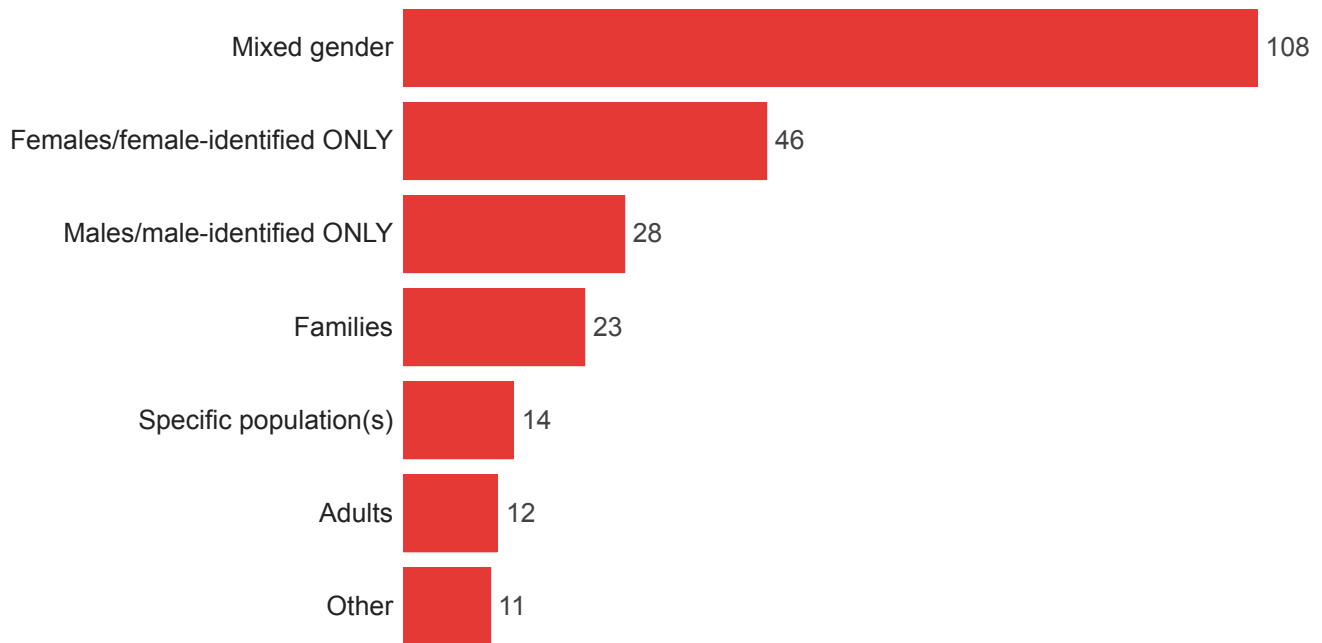
Operating Budget	Percentage of Responses
<\$100K	3.70%
\$100,001 - \$300,000	14.20%
\$300,001 - \$500,000	14.20%
\$500,001 - \$1,000,000	24.07%
\$1,000,001 - \$5,000,000	35.80%
\$5,000,001 +	8.02%

Camp Participant Characteristics

Most overnight only member camps reported serving mixed gender participant groups. About 27% of camps reported offering female-identified only programming. About 16% of camps reported offering male-identified only programming. About 13% of camps offered family programming.

Select the options that best describes your overnight camp participants (select all that apply): - Selected Choice

171 Responses



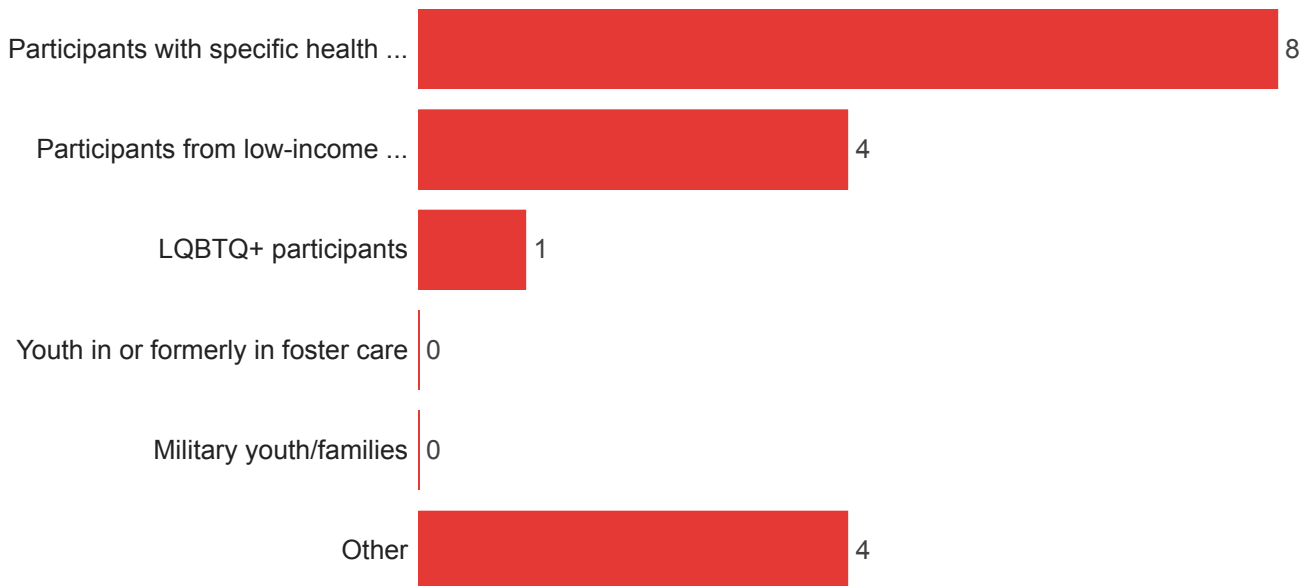
Participant Characteristics	Percentage of Responses
Mixed gender	63.16%
Females/female-identified ONLY	26.90%
Males/male-identified ONLY	16.37%
Families	13.45%
Specific population(s)	8.19%
Adults	7.02%
Other	6.43%

Special Populations Served

Most overnight only member camps reported serving a broad range of special populations. Across all types of programming, the most commonly served special populations were participants with specific health or medical diagnosis or diagnoses and participants from low-income backgrounds.

You indicated that you serve specific populations. Please indicate which groups you serve, or enter any that are not listed in the text box.

13 Responses



Participant Characteristics	Percentage of Responses
Participants with specific health or medical diagnosis/diagnoses	61.54%
Participants from low-income backgrounds	30.77%
LGBTQ+ participants	7.69%
Youth in or formerly in foster care	0.00%
Military youth/families	0.00%
Other	30.77%

Camp Participant Demographics

Overnight only member camps that responded to this survey indicated that they served 5-17 year old participants, with most of their participants being 10-17 years old. A majority of camp participants at these camps were White. There were very few participants that were American Indian or Alaska Natives, or Native Hawaiian/Pacific Islander at these camps. A large number of participants were from middle or high income families. No camps reported serving participants experiencing poverty.

Estimate the percent of **all participants** you serve that fall into the following categories:

147 Responses

Age	Min	Max	Mean	Median
5 years old or younger	0.00	13.00	0.46	0.00
6-9 years old	0.00	50.00	18.47	20.00
10-12 years old	0.00	73.00	40.25	40.00
13-17 years old	0.00	92.00	36.30	35.00
18 years old or older	0.00	100.00	4.53	0.00

Race/Ethnicity	Min	Max	Mean	Median
American Indian or Alaska Native	0.00	100.00	1.52	0.00
Asian	0.00	15.00	3.47	3.00
Biracial or multiracial	0.00	45.00	6.10	4.00
Black/African American	0.00	95.00	11.74	5.00
Caucasian/White	0.00	99.00	68.07	75.00
Hispanic/Latinx	0.00	45.00	8.18	5.00
Native Hawaiian/Pacific Islander	0.00	100.00	0.92	0.00

Income	Min	Max	Mean	Median
No income/poverty	0.00	100.00	7.13	0.00
Low income	0.00	85.00	17.30	10.00
Middle income	0.00	90.00	35.93	35.00
High income	0.00	100.00	39.65	30.00

2019 Enrollment - Total Participants

The median* number of unique participants served by overnight only member camps that responded to this survey was 400. The largest number of participants served was 8,000. Camps in the Southern and Western regions served the most unique campers in 2019. Not-for-profit camps affiliated with another entity served the greatest number of unique participants in 2019.

Total unique participants (do not count repeat campers more than once) - 2019 enrollment

**Median was used because of large variance and extreme values.*

144 Responses

All	Min	Max	Median	Mean
Total unique participants (do not count repeat campers more than once) - 2019 enrollment	0.00	8000.00	400.00	627.35

Regions	Min	Max	Median	Mean
Southern	62.00	4063.00	504.50	1060.30
Western	0.00	2200.00	500.00	657.75
Mid-Atlantic	0.00	8000.00	431.00	637.58
Mid-American	0.00	4021.00	380.00	658.61
New England	0.00	800.00	260.00	326.29

Business Model	Min	Max	Median	Mean
Not-for-profit affiliated with another entity	0.00	4063.00	742.00	969.06
Independent not-for-profit	0.00	1350.00	315.00	377.47
Independent for-profit	0.00	8000.00	302.50	529.54
For-profit affiliated with another entity	0.00	0.00	0.00	0.00

Enrollment Per Session in 2019

The median* enrollment per session for overnight only camps that responded to this survey was 132 participants, with the most participants per session being 1,350. The New England region served the most participants per session during 2019. Independent for-profit camps served the largest number of participants per session during 2019.

Average enrollment per session (count repeat campers more than once if they attended more than one session) - 2019 enrollment

**Median was used because of large variance and extreme values.*

144 Responses

All	Min	Max	Median	Mean
Average enrollment per session (count repeat campers more than once if they attended more than one session) - 2019 enrollment	0.00	1350.00	132.50	181.64

Region	Min	Max	Mean	Median
New England	0.00	1030.00	213.87	146.00
Mid-Atlantic	0.00	850.00	211.00	140.00
Southern	0.00	650.00	170.20	140.00
Western	0.00	340.00	126.39	117.50
Mid-American	16.00	1350.00	185.36	106.00

Business Model	Min	Max	Mean	Median	Standard Deviation
Independent for-profit	0.00	800.00	183.39	150.00	160.32
Not-for-profit affiliated with another entity	0.00	861.00	180.76	130.00	165.83
Independent not-for-profit	0.00	1350.00	180.88	115.00	247.58
For-profit affiliated with another entity, please list:	0.00	0.00	0.00	0.00	0.00

Enrollment Per Session in 2019 for Year-Round Programming

The median* enrollment per session for overnight only camps that responded to this survey was 700 participants, with the most participants per session being 2,400. The Western region served the most participants per session during 2019. Not-for-profit camps affiliated with another entity camps served the largest number of participants per session during 2019.

Average enrollment per session (count repeat campers more than once if they attended more than one session) - 2019 enrollment

**Median was used because of large variance and extreme values.*

17 Responses

Field	Min	Max	Mean	Median
Total unique participants (do not count repeat campers more than once) - Summer only	0.00	2400.00	831.12	700.00
Total unique participants (do not count repeat campers more than once) - All other (not including summer)	0.00	13870.00	1722.35	500.00

Region	Min	Max	Mean	Median
Western	0.00	2400.00	1143.80	1320.00
Mid-American	160.00	1200.00	751.43	750.00
Southern	650.00	1500.00	950.00	700.00
Mid-Atlantic	300.00	300.00	300.00	300.00
New England	0.00	0.00	0.00	0.00

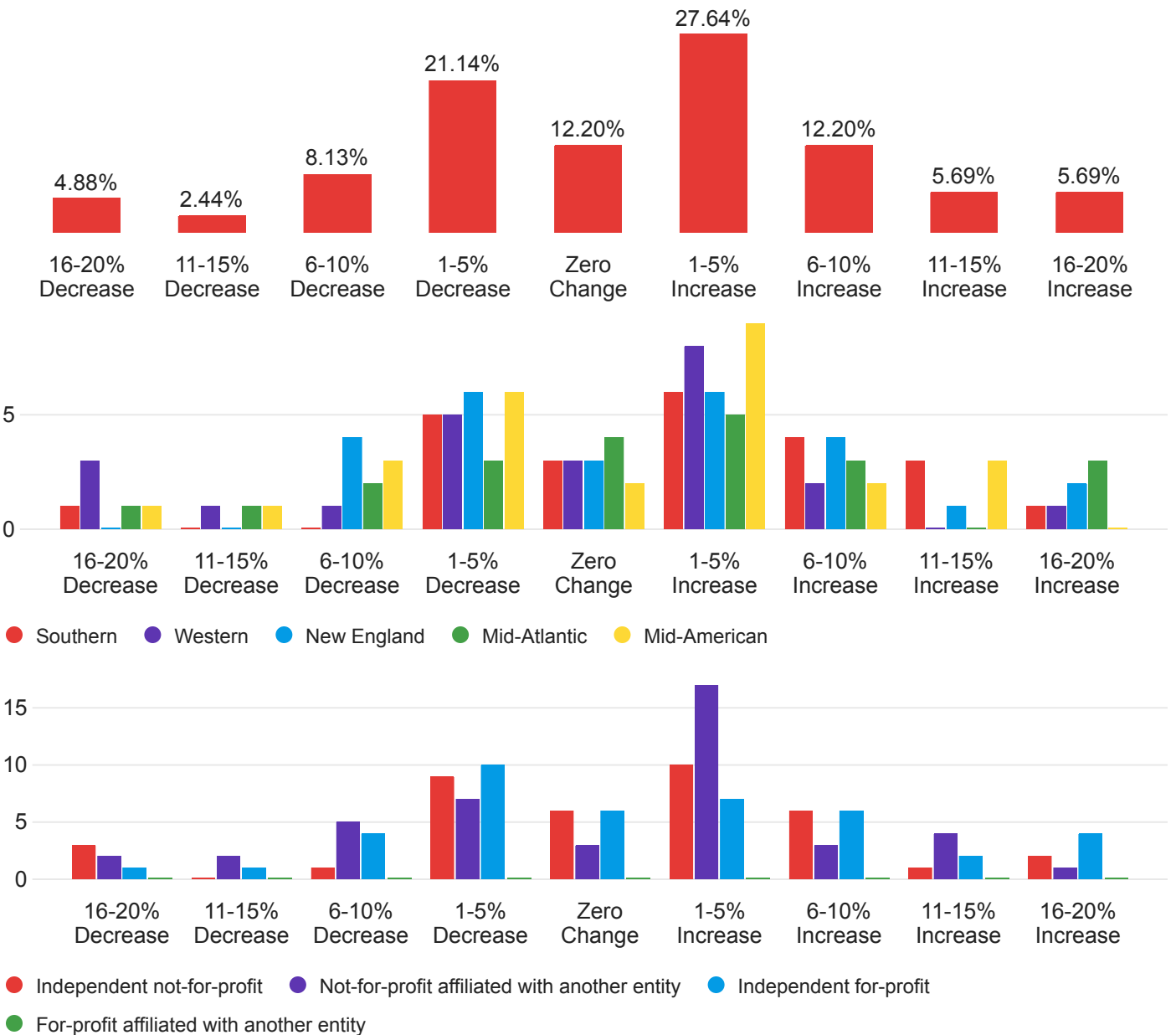
Business Model	Min	Max	Mean	Median
Independent for-profit	0.00	1500.00	750.00	750.00
Not-for-profit affiliated with another entity	0.00	2400.00	934.90	725.00
Independent not-for-profit	160.00	1320.00	656.00	500.00
For-profit affiliated with another entity, please list:	0.00	0.00	0.00	0.00

Change in Enrollment

Overall, overnight only member camps that responded to this survey reported a range of changes in their enrollment. A little over half of the camps (52%) of camps reported growth. Camps in the Mid-Atlantic and western regions appear to have experienced the broadest range of changes in enrollment in 2019 when compared to the other regions. Camps in the Mid-American region experienced the most growth in enrollment in 2019. Independent for-profit camps reported the broadest range of changes and decrease in enrollment in 2019.

Which of the following best represents your overall changes in day camp enrollment in 2019?

123 Responses

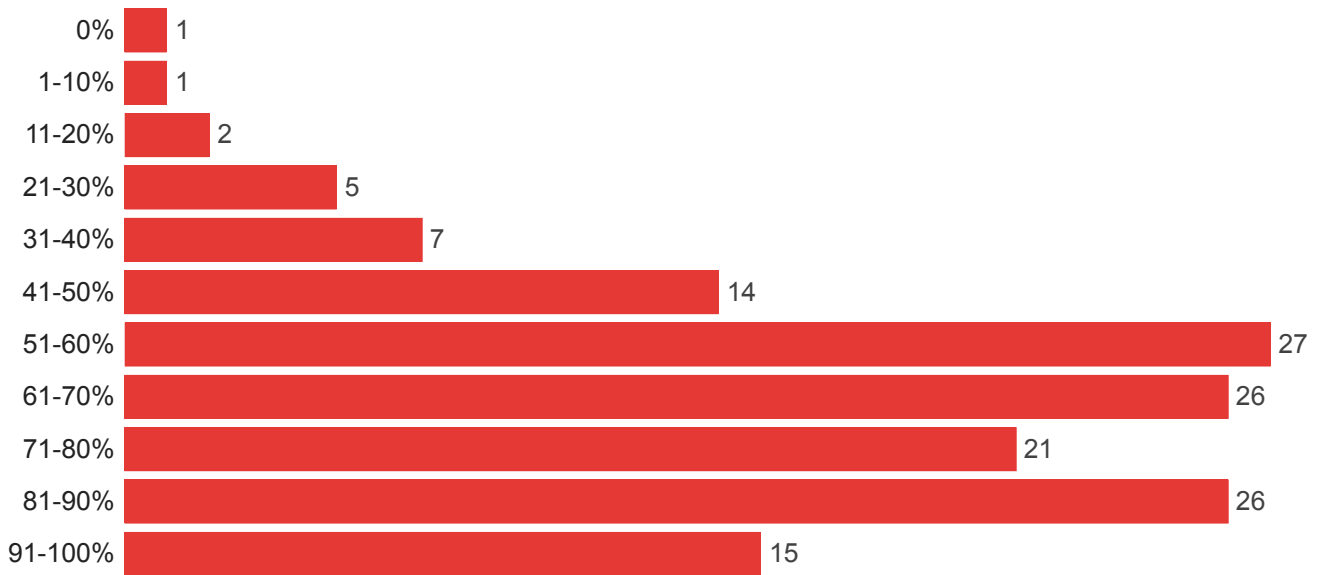


Participant Retention after First Year

Most overnight only member camps said 51%-90% of their participants returned after their first year.

What percentage of day and overnight camp participants typically return after their first year?

145 Responses



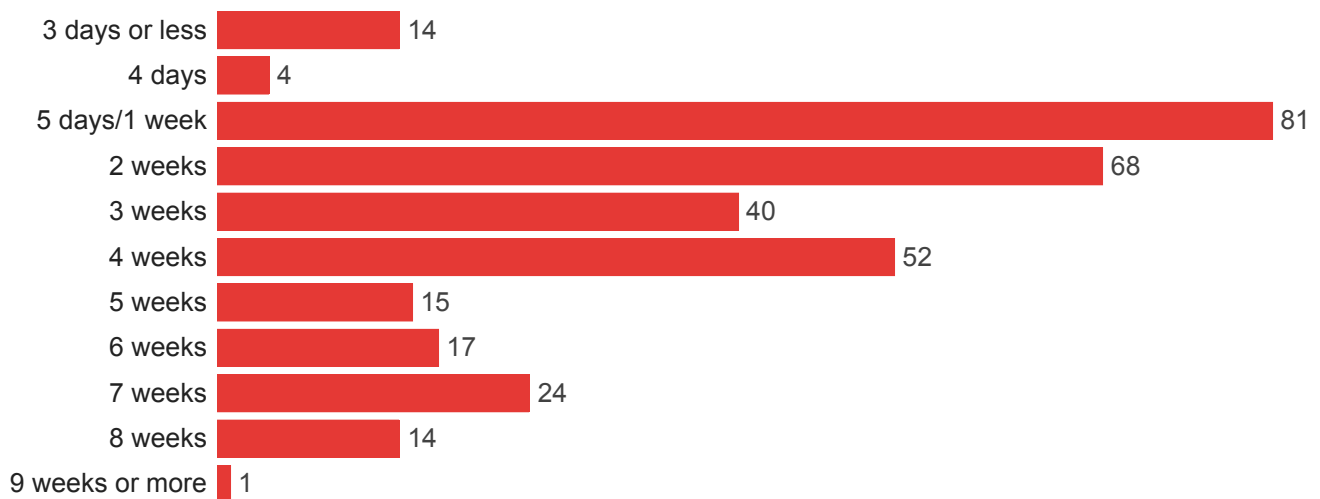
% Return	Percentage
0%	0.69%
1-10%	0.69%
11-20%	1.38%
21-30%	3.45%
31-40%	4.83%
41-50%	9.66%
51-60%	18.62%
61-70%	17.93%
71-80%	14.48%
81-90%	17.93%
91-100%	10.34%

Length of Session Offerings

Over half of the overnight only member camps that responded to this survey said they offered weeklong (5-7 days) sessions. Many camps (47%) also indicated that they offered two-week sessions. Others also reported offering multi-week sessions, lasting 2-9 weeks or more.

Select the option(s) that represent length of your session offerings:

146 Responses



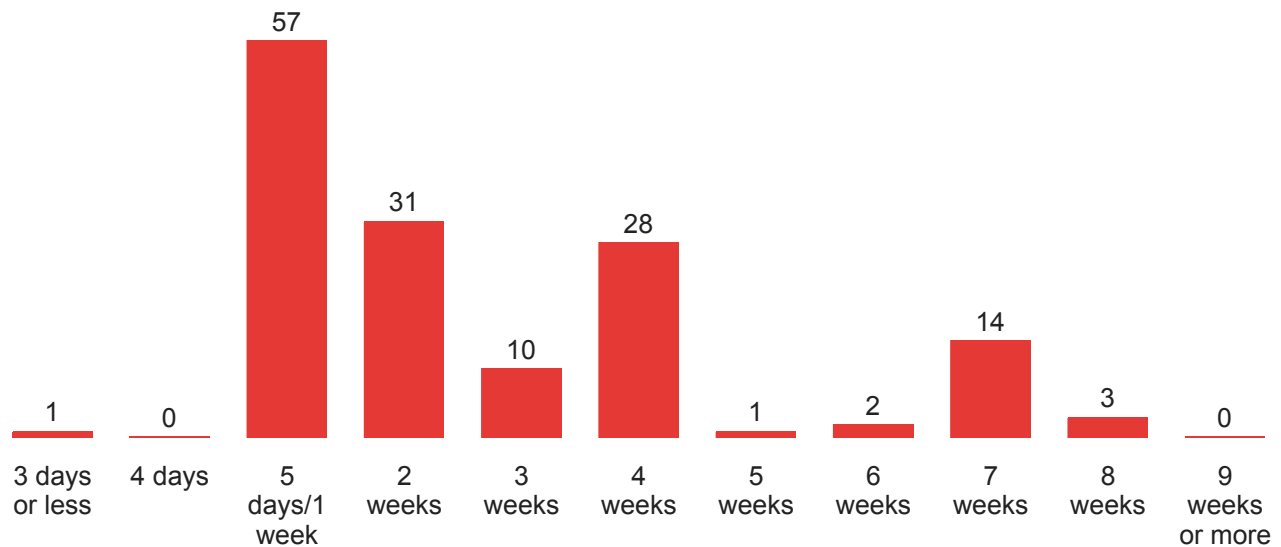
Length of Session Offerings	Percentage of Responses
3 days or less	9.59%
4 days	2.74%
5 days/1 week	55.48%
2 weeks	46.58%
3 weeks	27.40%
4 weeks	35.62%
5 weeks	10.27%
6 weeks	11.64%
7 weeks	16.44%
8 weeks	9.59%
9 weeks or more	0.68%

Most Typical Session Offering

The most typical session offering among the overnight only member camps that responded to this survey was one week (39%). About 21% of camps reported a typical session offering of two weeks or more. A little more than one third said their typical session offering was 3 or more weeks long.

Which of the following is your most typical session offering?

147 Responses



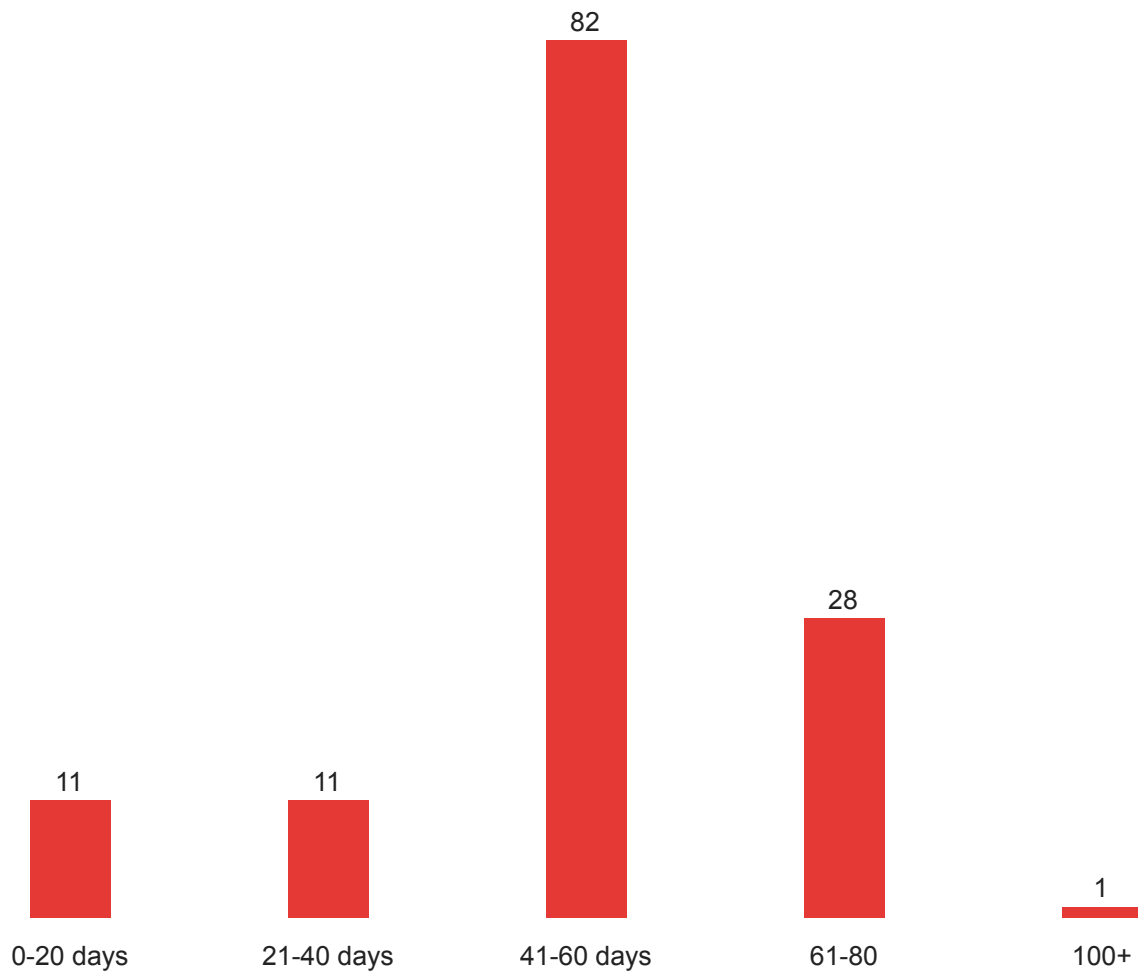
Length of Session	Percentage
3 days or less	0.68%
4 days	0.00%
5 days/1 week	38.78%
2 weeks	21.09%
3 weeks	6.80%
4 weeks	19.05%
5 weeks	0.68%
6 weeks	1.36%
7 weeks	9.52%
8 weeks	2.04%
9 weeks or more	0.00%

Total Days of Active Programming in Summer 2019

Most overnight only member camps that responded to this survey reported 41-60 days of active programming during the summer of 2019.

How many total days of active programming did you offer in Summer 2019?

133 Responses



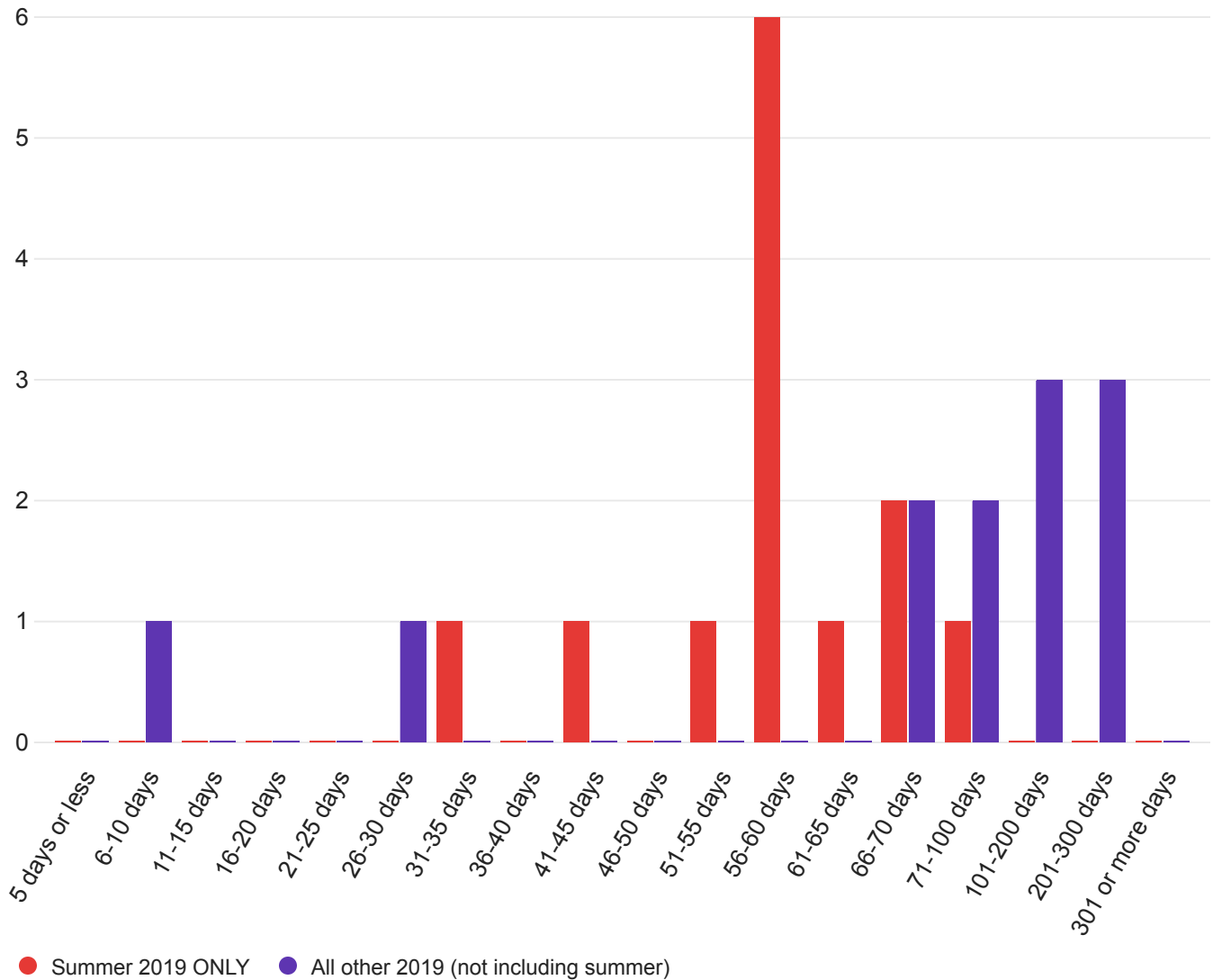
Days	Percentage of Choices
0-20 days	8.27%
21-40 days	8.27%
41-60 days	61.65%
61-80	21.05%
100+	0.75%

Camps that Operate Year-round - Total Days of Programming

Some overnight only camps reported that they operated year-round. Of the camps that reported operating year-round, many camps reported offering over 71 days of programming during the rest of the year (excluding summer). This same group of camps reported anticipating offering 31-60 days of programming during the summer, with the most common amounts being 56-60.

How many total days of programming do you anticipate offering in 2019?

13 Responses

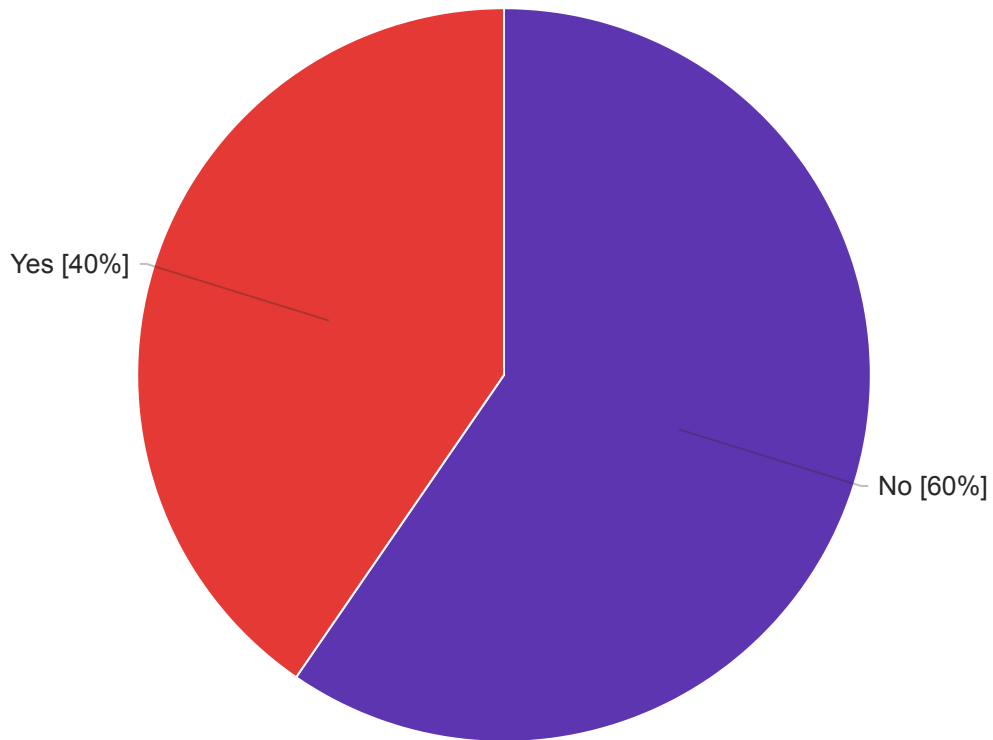


Partnership with Outside Organizations

Sixty percent of overnight only member camps that responded to this survey did not partner with outside organizations for programming or recruitment.

Do you partner with one or more outside organizations (e.g., for programming or recruitment)?
Note: Partnership is defined as a collaborative, mutually beneficial arrangement between two organizations.

146 Responses



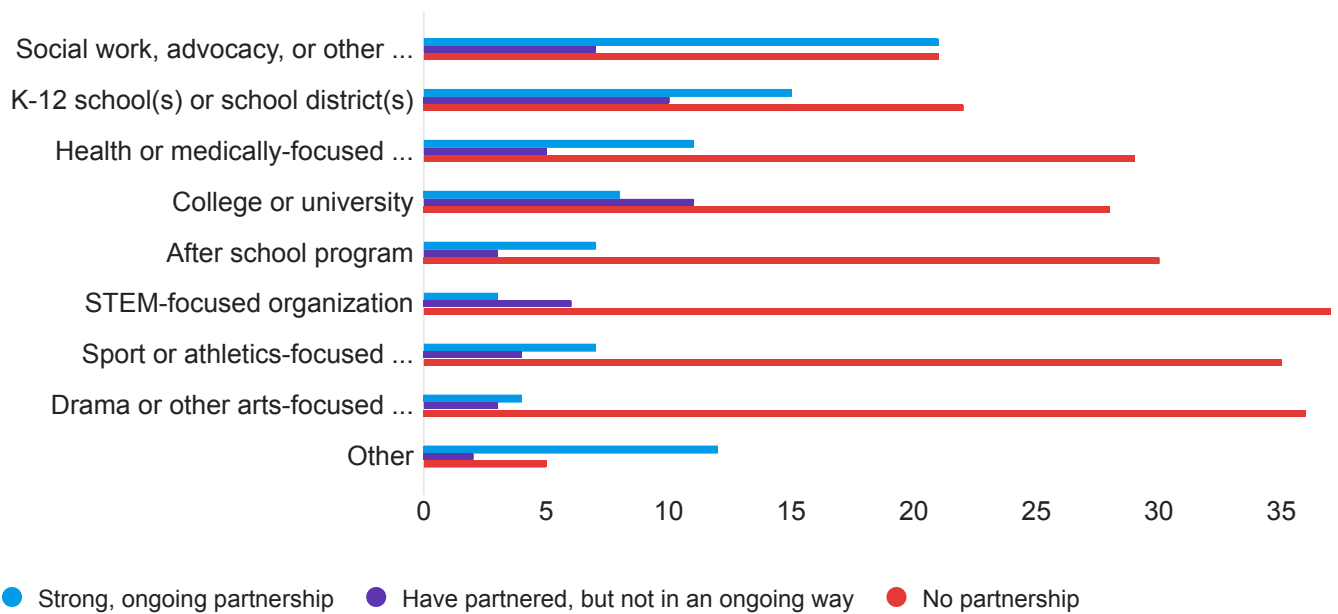
Partnership?	Choice Count
Yes	59
No	87

Partnership Organization Type

Of the camps that indicated that they partnered with outside organizations, over half said they had partnered with a K-12 school, with about 32% having a strong, ongoing partnership. About 40% of the camps that reported having a partnership said they partnered with a college or university.

Please tell us if and how your camp partners with the following organizations.

57 Responses



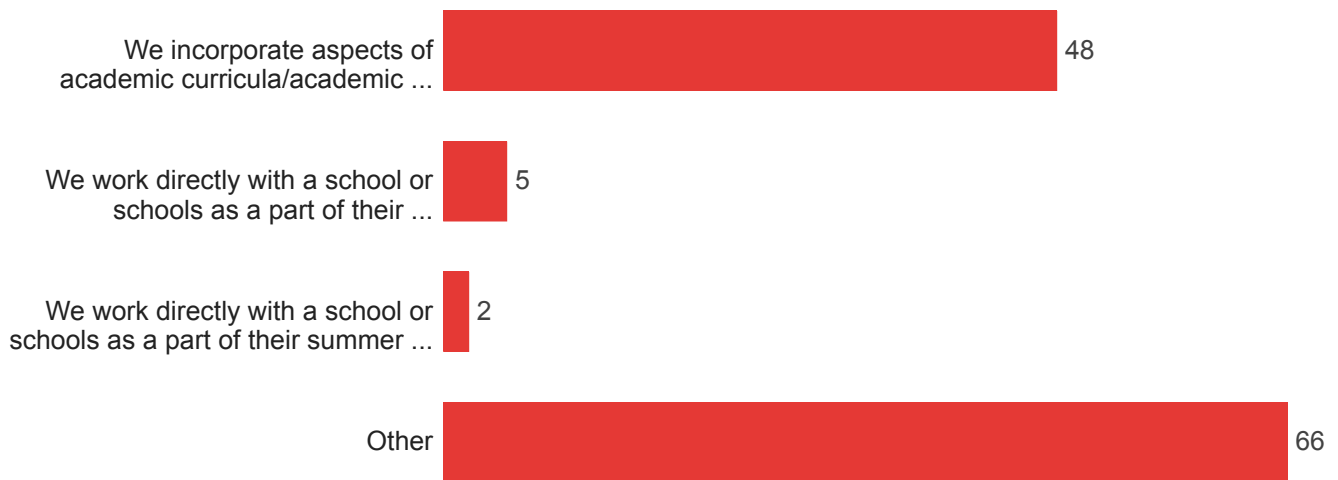
Partnership Organization	No partnership	Have partnered, but not in an ongoing way	Strong, ongoing partnership
K-12 school(s) or school district(s)	46.81%	21.28%	31.91%
College or university	59.57%	23.40%	17.02%
After school program	75.00%	7.50%	17.50%
Sport or athletics-focused organization	76.09%	8.70%	15.22%
Drama or other arts-focused organization	83.72%	6.98%	9.30%
STEM-focused organization	80.43%	13.04%	6.52%
Health or medically-focused organization	64.44%	11.11%	24.44%
Social work, advocacy, or other youth support organization	42.86%	14.29%	42.86%
Other	26.32%	10.53%	63.16%

Camp's Relationship to Academic Curricula and/or School

About 40% of overnight only member camps said they incorporated aspects of academic curricula/academic standards into their programming. Very few camps reported working directly with schools during the summer or during the school year.

Select the option that best describes your camp's relationship to academic curricula and/or school: - Selected Choice

121 Responses



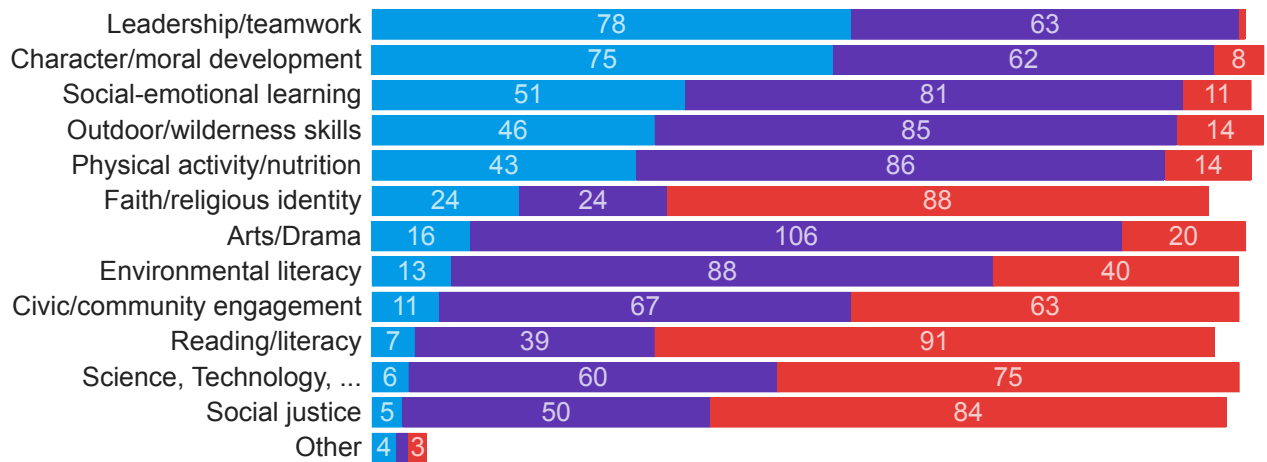
Relationship to Academics	Percentage
We incorporate aspects of academic curricula/academic standards into camp programming	39.67%
We work directly with a school or schools as a part of their academic program during the school year	4.13%
We work directly with a school or schools as a part of their summer program	1.65%
Other	54.55%

Focus of Programming

Most overnight only camps said that leadership/teamwork (55%) and character/moral development (52%) were major focuses of their programming. A large number of camp also reported social-emotional learning (36%) as another major focus of programming. Very few camps reported social justice or reading/literacy as a focus of their programming.

Describe if and to what extent the following represent a focus of your programming:

145 Responses



● Major/primary focus ● A focus among others ● Not a focus at all (no activities offered)

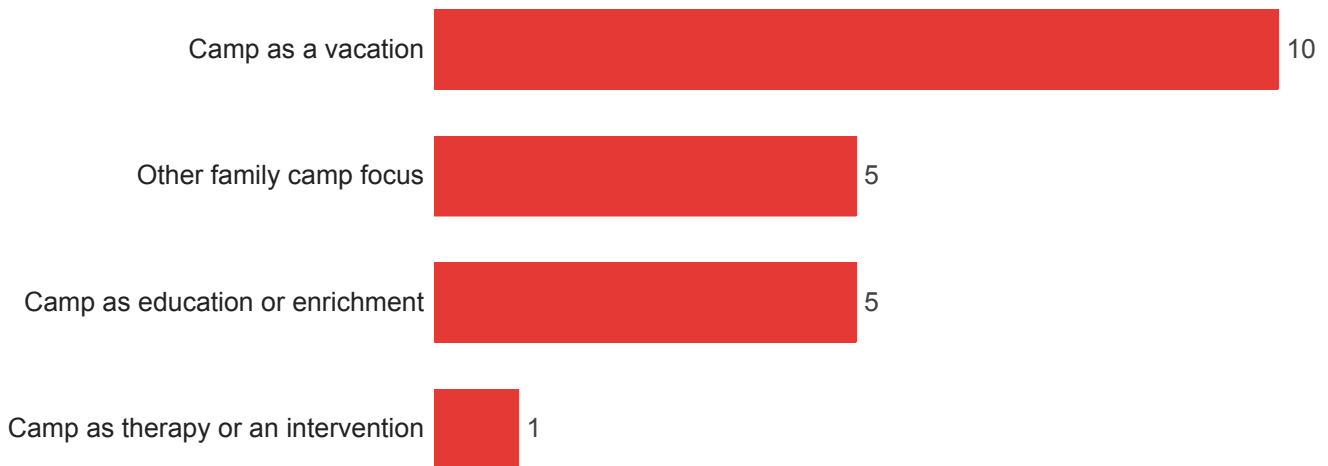
Focus	Not a focus at all (no activities offered)	A focus among others	Major/primary focus
Leadership/teamwork	1.81%	51.51%	46.68%
Character/moral development	3.79%	46.31%	49.90%
Social-emotional learning	8.45%	61.37%	30.18%
Outdoor/wilderness skills	13.23%	58.72%	28.06%
Physical activity/nutrition	7.04%	61.97%	30.99%
Faith/religious identity	64.05%	13.22%	22.73%
Arts/Drama	13.10%	74.60%	12.30%
Environmental literacy	20.89%	65.72%	13.39%
Civic/community engagement	40.00%	51.02%	8.98%
Reading/literacy	63.69%	32.16%	4.15%
Science, Technology, Engineering, Math (STEM)	40.57%	49.29%	10.14%
Social justice	50.61%	44.26%	5.12%
Other	34.09%	25.00%	40.91%

Focus of Family Programming

Most overnight only member camps that offered family camp described the programming as a vacation (59%). Many camps also said the focus of family camp was education or enrichment (29%).

Which of the following best describes your family camp programming? - Selected Choice

17 Responses



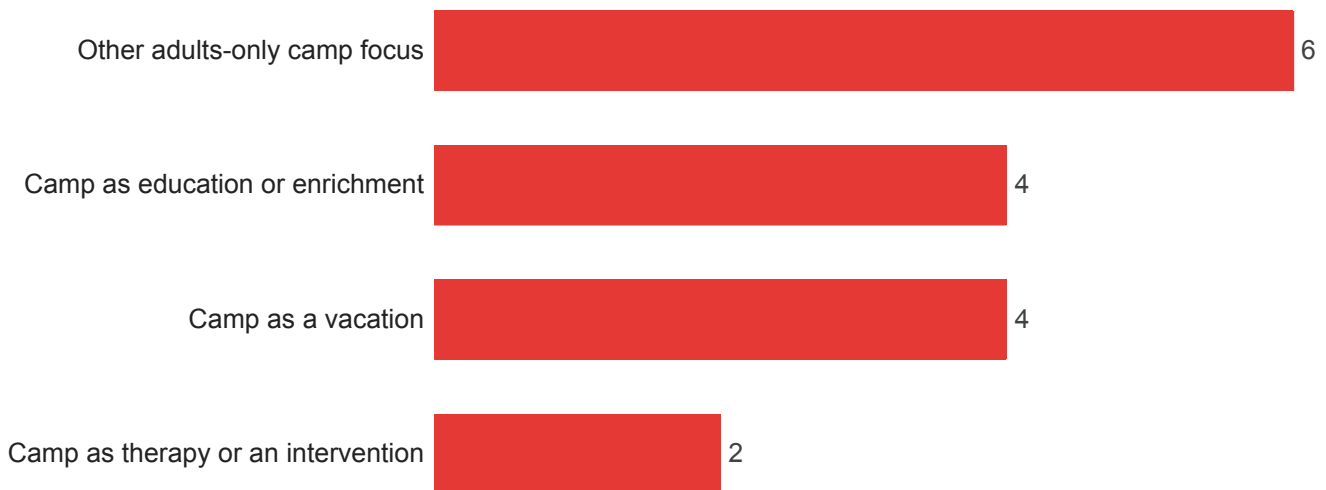
Focus	Percentage of Responses
Camp as a vacation	58.82%
Other family camp focus	29.41%
Camp as education or enrichment	29.41%
Camp as therapy or an intervention	5.88%

Focus of Adult-only Camp

Very few overnight only member camps said they offered camp programming for adults. Most camps that offered adult programming said it focused on other adults-only activities. About 40% of camps said the focus of adult camp programming was education/enrichment or vacation. About 20% said adult camp programming was focused on therapy or was an intervention.

Which of the following best describes your adults-only programming? - Selected Choice

10 Responses



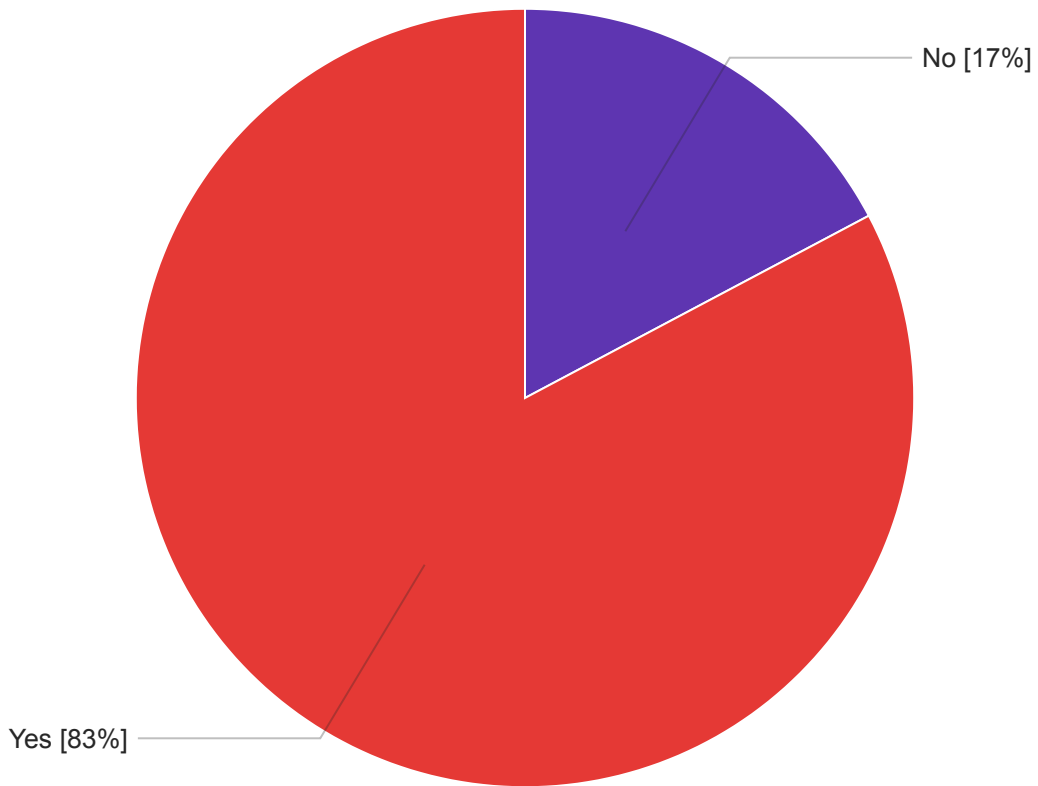
Focus	Percentage of Responses
Other adults-only camp focus	60.00%
Camp as a vacation	40.00%
Camp as education or enrichment	40.00%
Camp as therapy or an intervention	20.00%

Counselor or leader-in-training Programs

Over 80% of overnight only camps that responded to this survey reported having a CIT or LIT program.

Do you have a counselor- or leader-in-training type program (e.g., CIT, LIT)?

145 Responses



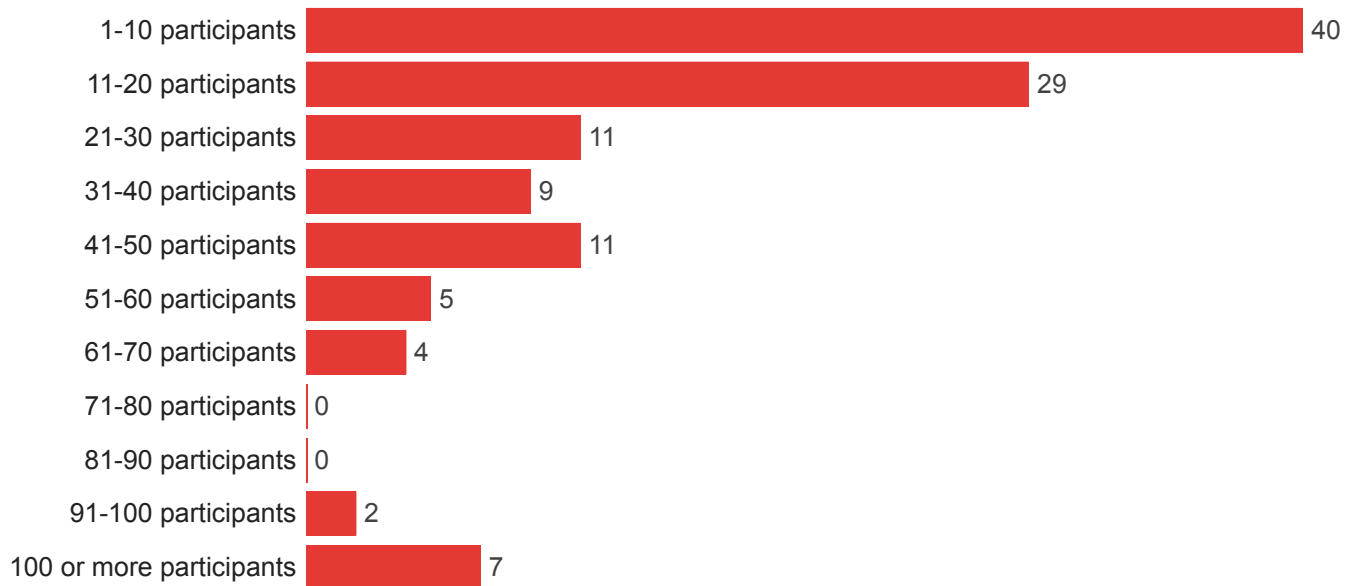
CIT/LIT Program?	Choice Count
Yes	120
No	25

Total CIT/LIT 2019 Enrollment

Over half of overnight only member camps that responded to this survey reported that they had 1-20 CIT/LIT participants during the 2019 summer. About 25% reported having 21-50 CIT/LIT participants.

What is the approximate enrollment in your CIT program? Please estimate total unique individuals across all CIT programs/sessions in 2019 (do not count repeat participants more than once).

118 Responses



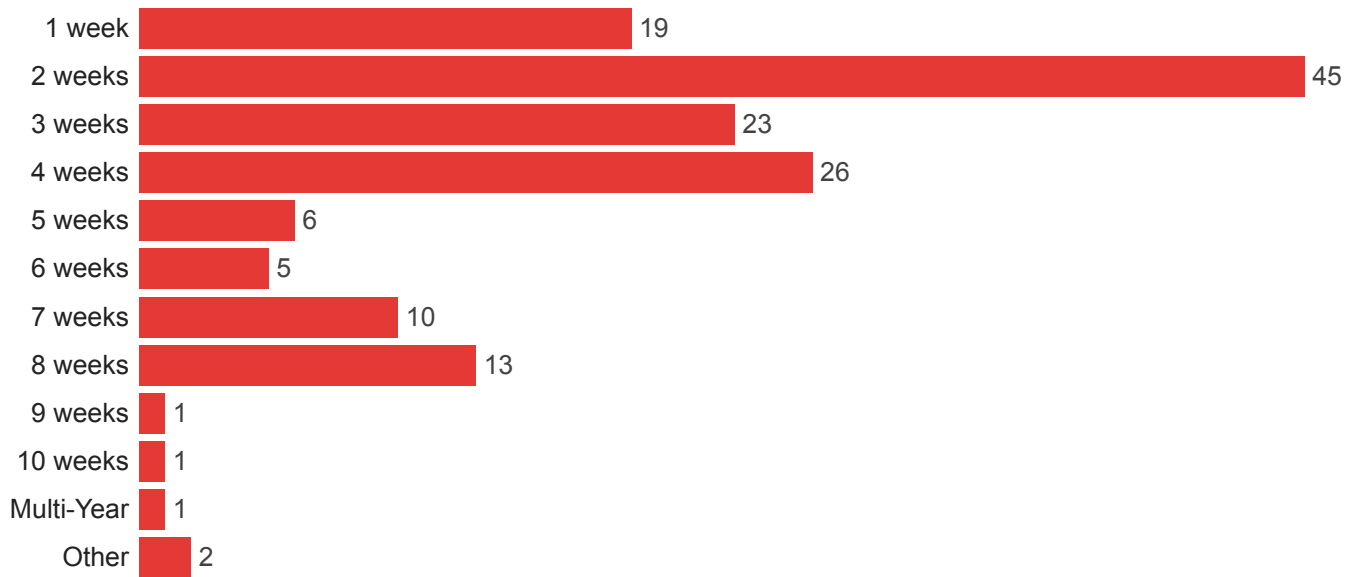
# of Participants	Percentage
1-10 participants	33.90%
11-20 participants	24.58%
21-30 participants	9.32%
31-40 participants	7.63%
41-50 participants	9.32%
51-60 participants	4.24%
61-70 participants	3.39%
71-80 participants	0.00%
81-90 participants	0.00%
91-100 participants	1.69%
100 or more participants	5.93%

Typical CIT/LIT Program Length

Most overnight only member camps that responded to this survey said their typical CIT/LIT session lasted 1-4 weeks. About 38% of camps said their typical CIT/LIT session lasted 2 weeks. About 22% said their typical session was 4 weeks in length.

About how long is a typical CIT session/program duration? Select all that apply. - Selected Choice

119 Responses



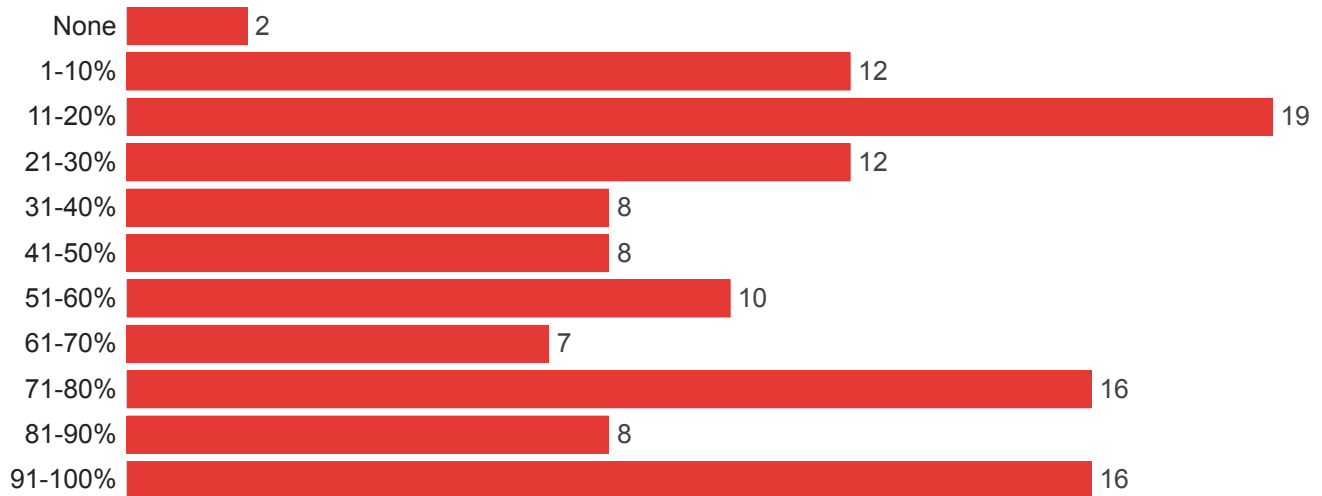
Length of Session	Percentage of Responses
1 week	15.97%
2 weeks	37.82%
3 weeks	19.33%
4 weeks	21.85%
5 weeks	5.04%
6 weeks	4.20%
7 weeks	8.40%
8 weeks	10.92%
9 weeks	0.84%
10 weeks	0.84%
Multi-Year	0.84%
Other	1.68%

Percentage of CIT/LIT Participants that Become Staff

Overnight only member camps with CIT/LIT programs reported a variety of percentages of participants that became staff members at their camps. About 36% of camps said 1%-30% of participants would become a staff member at their camp. About 34% of camps said that 71%-100% of CIT/LIT participants would join the staff at their camps.

About what percent of 2019 CIT/LIT program participants will go on to become a staff member at your camp?

118 Responses



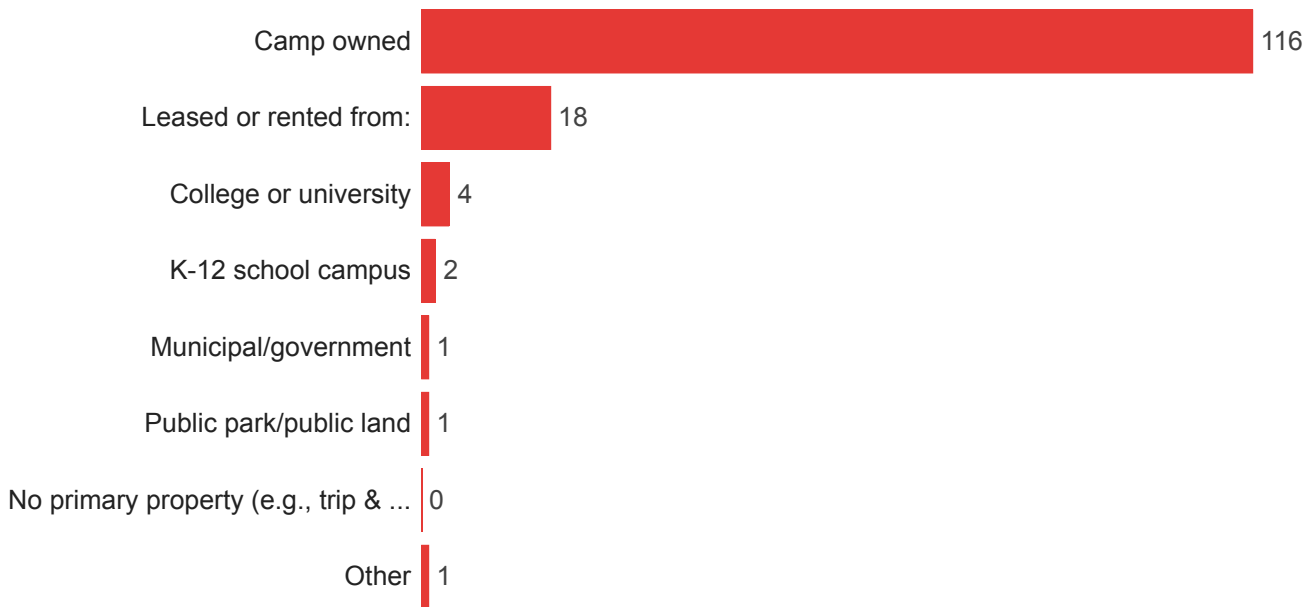
% of Participants that Become Staff	Percentage
1-10%	10.17%
11-20%	16.10%
21-30%	10.17%
31-40%	6.78%
41-50%	6.78%
51-60%	8.47%
61-70%	5.93%
71-80%	13.56%
81-90%	6.78%
91-100%	13.56%

Property Ownership of Programming Location

Most overnight only member camps reported that they owned the property on which their primary programming occurred. A relatively small number also reported leasing or renting the property from another entity.

Who owns the property on which your primary camp programming occurs? - Selected Choice

143 Responses



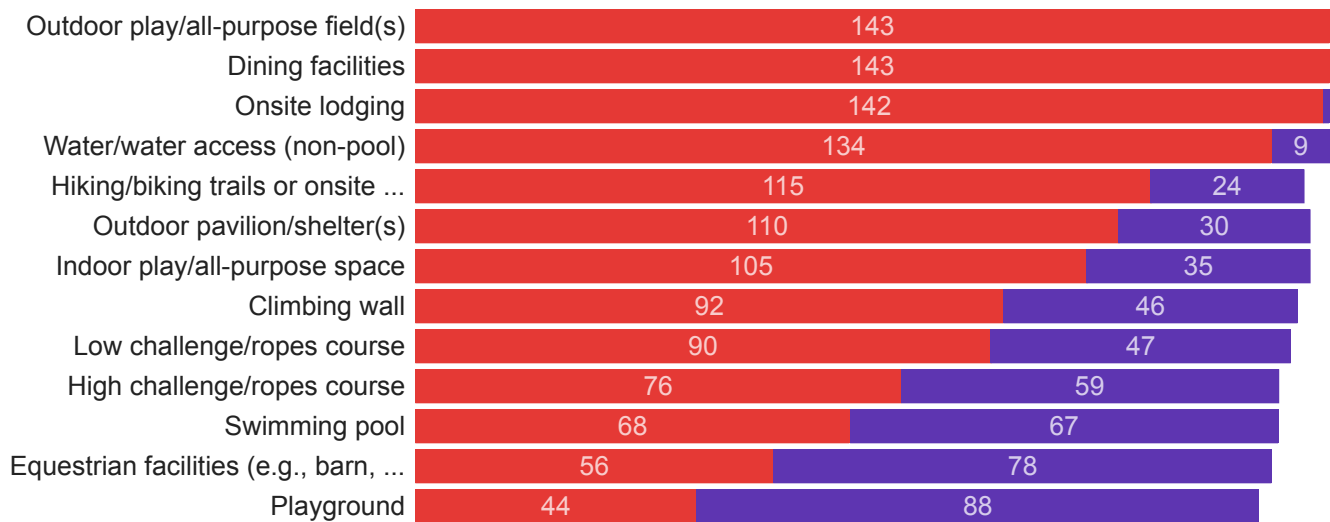
Property Owner	Percentage
Camp owned	81.12%
Leased or rented from:	12.59%
College or university	2.80%
K-12 school campus	1.40%
Municipal/government	0.70%
Public park/public land	0.70%
No primary property (e.g., trip & travel program)	0.00%
Other	0.70%

Features Available on Property

Overnight only member camps have many features available on their properties. The most frequently reported features included: outdoor/all purpose fields, dining facilities, onsite lodging, and non-pool water access. Relatively few camps reported having equestrian facilities or playgrounds.

Indicate whether you do or do not have access to the following features on your camp property or the property on which your camp programming occurs.

143 Responses



● Yes ● No

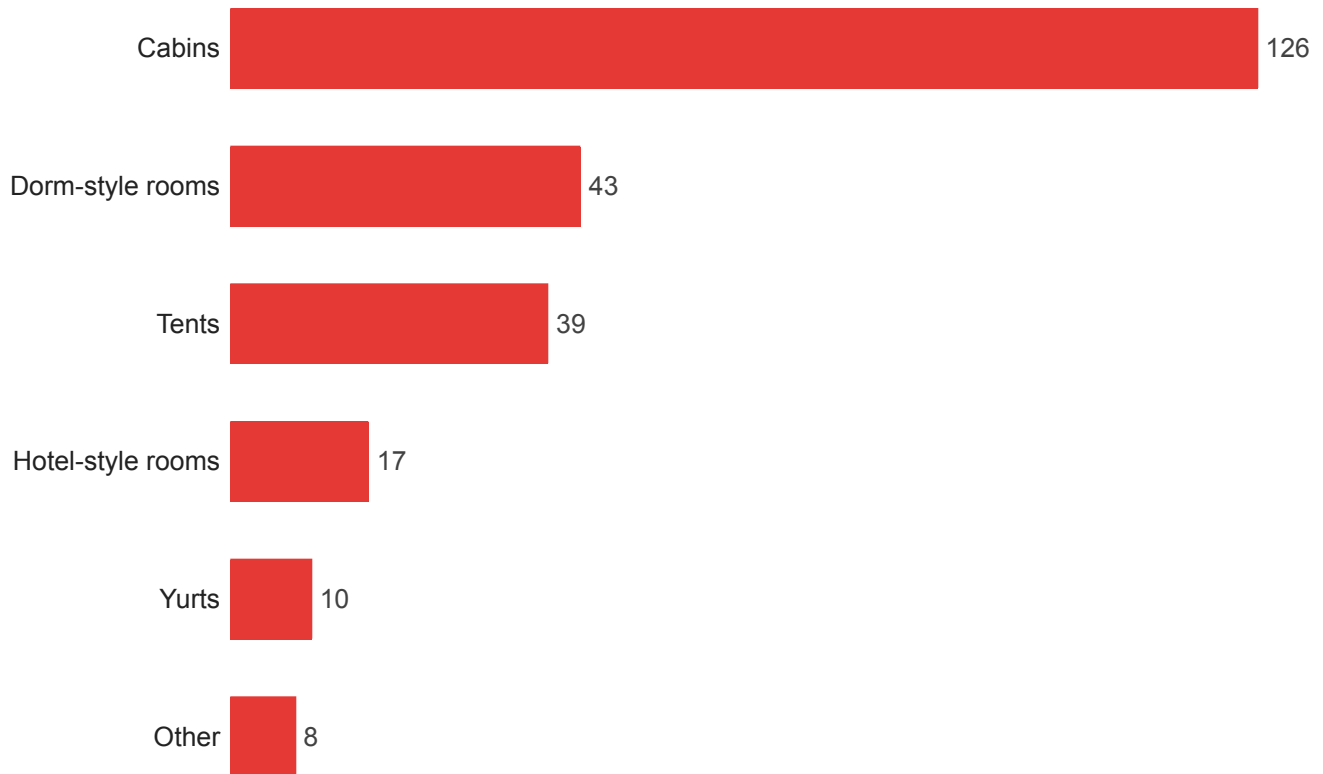
Feature	Yes	No
Outdoor play/all-purpose field(s)	100.00%	0.00%
Dining facilities	100.00%	0.00%
Onsite lodging	99.30%	0.70%
Water/water access (non-pool)	93.71%	6.29%
Hiking/biking trails or onsite access to trails	82.73%	17.27%
Outdoor pavilion/shelter(s)	78.57%	21.43%
Indoor play/all-purpose space	75.00%	25.00%
Climbing wall	66.67%	33.33%
Low challenge/ropes course	65.69%	34.31%
High challenge/ropes course	56.30%	43.70%
Swimming pool	50.37%	49.63%
Equestrian facilities (e.g., barn, riding ring)	41.79%	58.21%
Playground	33.33%	66.67%

Type of Onsite Lodging

Overnight only member camps reported cabins as the most common type of onsite lodging. Dorm-style rooms and tents were also common types of onsite lodging reported by camps.

What type of onsite lodging do you have? Please select all that apply. - Selected Choice

142 Responses



Type of Onsite Lodging	Percentage of Responses
Cabins	88.73%
Dorm-style rooms	30.28%
Tents	27.46%
Hotel-style rooms	11.97%
Yurts	7.04%
Other	5.63%

Type of Non-pool Water Access

About 78% of overnight only member camps indicated that they had access to a lake or pond on their property. About 12% reported having access to a river or stream. Very few had access to the ocean.

Which of the following best describes water access on your camp property: - Selected Choice

133 Responses



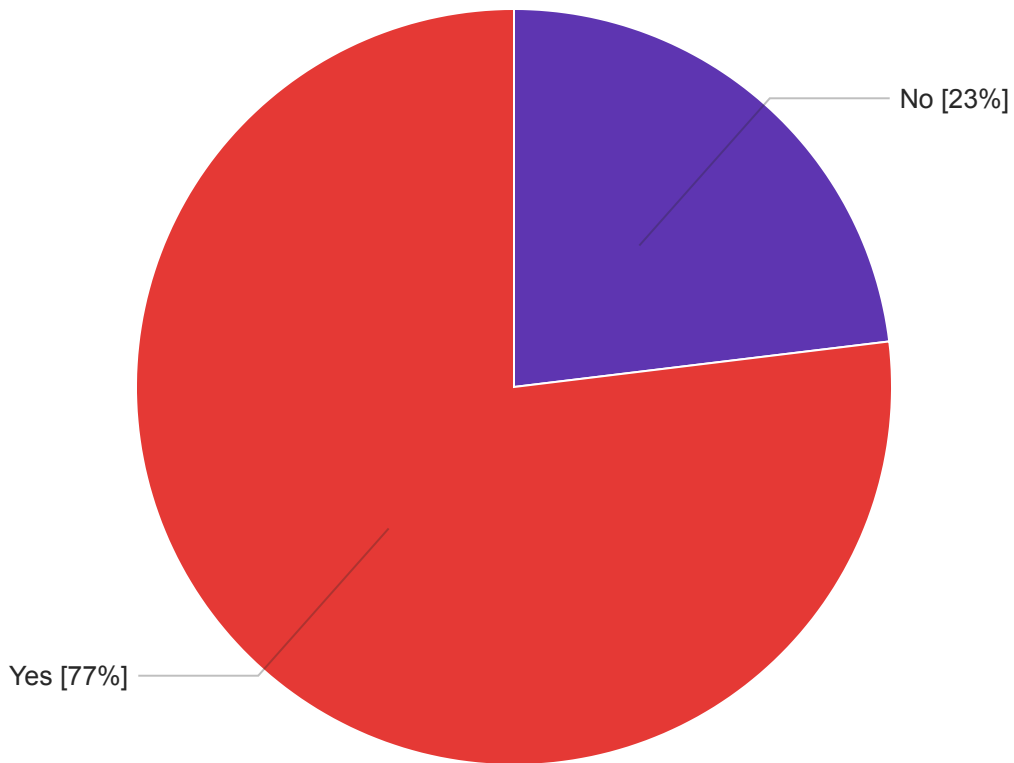
Type of Non-pool Water	Percentage
Lake/pond	78.20%
Stream/River	12.03%
Ocean	2.26%
Other	7.52%

Travel from Camp for Programming

About 77% of overnight only member camps said their participants traveled away from the primary camp location at some point during the session.

Do your participants travel away from your primary camp location (e.g., for field trips or for regular programming)?

143 Responses



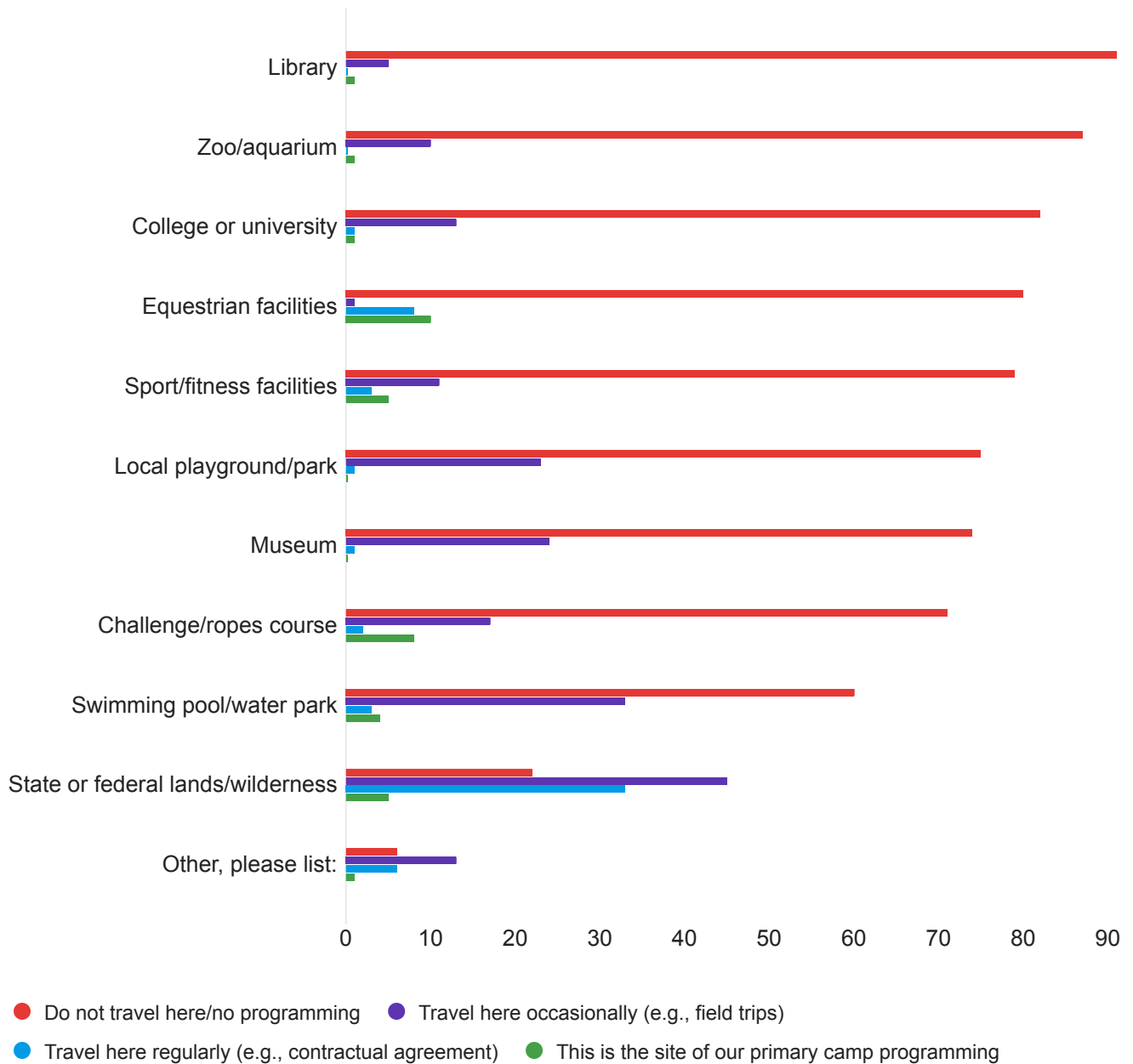
Travel?	Choice Count
Yes	110
No	33

Off-site Programming Location

Overnight only member camps indicated that participants traveled away from their primary camp property to do various types of programming with their participants. The most commonly reported location visited for off-site programming was state lands or federal wilderness. Swimming pools/water parks, playgrounds, and museums were other common locations for off-site programming.

Please describe if and how you use the following sites/facilities for off-site programming:

110 Responses



Off-site Location	Do not travel here/no programming	Travel here occasionally (e.g., field trips)	Travel here regularly (e.g., contractual agreement)	This is the site of our primary camp programming
Library	91	5	0	1
Zoo/aquarium	87	10	0	1
College or university	82	13	1	1
Equestrian facilities	80	1	8	10
Sport/fitness facilities	79	11	3	5
Local playground/park	75	23	1	0
Museum	74	24	1	0
Challenge/ropes course	71	17	2	8
Swimming pool/water park	60	33	3	4
State or federal lands/wilderness	22	45	33	5
Other	6	13	6	1